



# CALL FOR PROPOSALS

## To host an Urban Thinkers Campus

### Phase 3 (UTC 3.0)

- This call for proposals is sent to all WUC Partners on 16 December 2017.
- The Urban Thinkers Campuses Guide and the UTC Application Form are attached to this document, for reference and completion of application proposals.
- Applications should be sent via email to [urbanthinkers@unhabitat.org](mailto:urbanthinkers@unhabitat.org)
- Application DEADLINE: 20 January 2018

#### CONTENTS

I.	Background .....	2
II.	Objectives.....	3
III.	UTC requirements .....	4
IV.	UTC Deliverables .....	7
	A. Campus Programme .....	7
	B. Campus Event .....	7
	C. Web Presence.....	7
	D. UTC Report .....	8
V.	Proposal .....	8
VI.	Eligible Applicants .....	8

## I. BACKGROUND

The Urban Thinkers Campus is an initiative of UN-Habitat conceived as an open space for critical exchange between urban researchers, professionals, civil society actors and decision-makers who believe that urbanization is an opportunity and can lead to positive urban transformations. It is also intended as a platform to build consensus between partners engaged in addressing urbanization challenges and proposing solutions to urban futures.

The first Urban Thinkers in Campus (UTC) was organized in October 2014 on the theme ‘*The City We Need*’, in October 2014, in the City of Caserta, Italy. Subsequently, the World Urban Campaign Steering Committee recommended that other Urban Thinkers Campuses be solicited in order to amplify the urban thinkers’ movement towards Habitat III. From 29 June 2015 to 20 February 2016, a series of 26 Urban Thinkers Campuses have been organized around the framework of *The City We Need 2.0*, engaging 7,847 men and women from 124 countries and 2,137 organizations, representing fourteen constituent groups: Local and Subnational Authorities, Research and Academia, Civil Society Organizations, Grassroots Organizations, Women, Parliamentarians, Children and youth, Business and industries, Foundations and Philanthropies, Professionals, Trade Unions and Workers, Farmers, Indigenous people and the Media.

The recommendations made by the Urban Thinkers Campuses were then compiled and distilled by a Drafting Committee which concluded its work on 12 March 2016 to deliver *The City We Need*. This manifesto was then adopted unanimously by the World Urban Campaign Steering Committee on 16 March 2016 in Prague/Czech Republic, where they acknowledged the Urban Thinkers Campus as an unprecedented consensus-building process whereby everyone was given a voice through a decentralized model. The UTC process offers a structured model of participation in multiple locations, allowing people to contribute in a longer time frame while bringing to the table the specificities of different contexts. It builds on both global and local engagement, allows participation from diverse regions, at different times and in different types of sessions allowing dialogue, showcasing, experimentation and consensus building among structured constituent groups and following an agreed format and the same reporting framework for all UTCs.

At the 16th session in Quito (16 October 2016), the WUC Steering Committee recommended that a new series of Urban Thinkers Campuses be organized in order to continue engaging stakeholders in the post-Habitat III era. WUC Partners have endorsed a new generation of Urban Thinkers Campuses to be used as platforms for action bringing together all partners to implement the New Urban Agenda towards The City We Need.

On 15 November 2016, the WUC Secretariat opened an online call for proposals to host an Urban Thinkers Campus in 2017. Up to 10 February, the WUC Secretariat received 74 UTC applications, of which 16 came from the Africa region, 4 from Arab States, 20 from Latin America Countries, 15 from the Asia Pacific region, 13 from Europe and 5 from North America. All these 74 UTCs for 2017 were approved by the WUC Standing Committee, in 3 steps, with a final approval of all UTCs on 21 February 2017. Since the approval, a few changes have been made by some organizers, leading to a current total number of 73 UTCs.

In 2017, 60 UTCs have taken place using a different approach and a format, driven to action. Those were driven by the following objectives, as defined in the 2.0 call for proposals:

- Continue to broaden and strengthen the engagement of urban stakeholders on the implementation of the New Urban Agenda;
- Define **priorities** and **means of actions**;
- Gather individual organizations **commitments** and agree to **roles** and **responsibilities** in the implementation of specific actions;
- Define **action plans** combining all priority actions and commitments of stakeholders engaged in the priority actions;
- Agree on an **implementable road map** with key milestones towards the implementation of priority actions to deliver the New Urban Agenda;
- Share commitments, action plans and road map publicly through WUC outreach channels (website, social media, email and others).

An analysis of UTC 1.0 and 2.0 reveals key trends and points out to gaps that need to be addressed in the future UTC rounds (see full analysis document upon request):

- Overall, strong regional gaps are in Central and Eastern Europe, North America and the Arab States, with a moderate gap in Asia Pacific;
- Main New Urban Agenda gap is 'Environmentally Sustainable and Resilient Urban Development';
- Main SDG gaps to be addressed are Water and Sanitation (Goal 6), Climate Action (Goal 13), Energy (Goal 7), Consumption and Production (Goal 12);
- Main The City We Need thematic gaps to be addressed are Finance, Education, Technology, Climate and Resilience, Monitoring and Evaluation.

Also, a few UTCs have direct links with UN-Habitat projects and initiatives, insufficiently connected with operational work and liaison with Regional Offices.

## II. OBJECTIVES

Through this call, the World Urban Campaign seeks to enter into the Urban Thinkers Campus Phase 2 (UTC 2.0), to emulate Urban Thinkers Campuses as platforms for urban thinkers to

identify ways to implement the New Urban Agenda and agree on priority action areas, commitments and roles, actions plans and road maps.

In particular, Urban Thinkers Campuses should:

- Continue to broaden and strengthen the engagement of urban stakeholders on the implementation of the New Urban Agenda;
- Define **priorities** and **means of actions**;
- Gather individual organizations **commitments** and agree to **roles** and **responsibilities** in the implementation of specific actions;
- Define **action plans** combining all priority actions and commitments of stakeholders engaged in the priority actions;
- Agree on an **implementable road map** with key milestones towards the implementation of priority actions to deliver the New Urban Agenda;
- Share their commitments, action plans and road map publicly through WUC outreach channels (website, social media, email and others).

### III. UTC REQUIREMENTS

Proposals of Urban Thinkers Campuses (UTC) should be based on the following principles:

- A. UTCs should be conceived as **open spaces** for **critical exchange** and **commitment to action** between Urban Thinkers -- researchers, decision-makers, professionals, media, citizens -- who believe that urbanization is an opportunity and can lead a positive transformation through the implementation of the New Urban Agenda.
- B. UTCs should be **inclusive** of the following WUC Partner Groups:
  1. Local and Subnational Authorities
  2. Research and Academia
  3. Civil Society Organizations
  4. Grass-root Organizations
  5. Women
  6. Parliamentarians
  7. Children and Youth
  8. Business and Industries
  9. Foundations and Philanthropies
  10. Professionals
  11. Trade Unions and Workers
  12. Farmers

13. Indigenous People
14. Media
15. Older persons
16. Persons with Disabilities

As many Partner Groups as possible should be included in the UTC in order to maximise participation and representation of stakeholders.

- C. UTCs should be designed as platform for **action** jointly carried out by partners engaged towards the implementation of the New Urban Agenda and proposing solutions to urban futures. They should include in particular:
1. Urban Labs to exchange on critical areas of action.
  2. Partner Groups sessions to deepen critical issues among the different constituencies.
  3. Roundtables for debate, across the board exchange and agreements on action areas, commitments, action plans and road map.
  4. Plenary sessions to bring together results of all Urban Thinkers Sessions, Urban Labs, Focus Groups and Roundtables to keep all participants on the same page and deliver key results to all.
- D. **UTC outcomes** should include:
1. Priority actions: a set of clear priority actions to address issues of the New Urban Agenda based on defined solutions, models, frameworks and/or process to achieve those.
  2. Commitments: a set of clearly defined commitments by stakeholders involved in the proposed priority actions (individual and joined commitments).
  3. Action plan(s): one or several action plans to achieve the defined actions and commitments.
  4. Roles and responsibilities: detailed roles of all stakeholders involved in the action plan(s) with responsibilities aligned to the same actions.
  5. Road map: a road map showing the key milestones, quick wins and longer term landmarks to reach achievable goals.
- E. The UTC **main themes** should be aligned to the New Urban Agenda in order to achieve The City We Need core principles.
- F. The duration of the Campus should be ideally **Three-day events** in order to ensure adequate debate and drafting sessions are held to enable substantive and polished outcome documents to be produced; however, no specific duration is prescribed. UTCs should be held **between 1 March and 7 December 2018**.

- G. UTCs should be organized by **one Lead or Associate partner**<sup>1</sup> of the World Urban Campaign.
- H. UTCs should be supported by several of **Partner organizations** to bring strengths and skills to the Campus.
- I. UTCs should include a **minimum of 50 participants**. The UTCs can have a larger number of participants, but the UTC partners should bear in mind that the goal of the UTCs is to have substantive quality participation, meaning that each session should be held in an intimate and participatory format, rather than in the style of a large forum.
- J. UTC should be open to all stakeholders and **should not charge any participant fee** to participate in sessions.

---

<sup>1</sup> Refer to the WUC Guidelines (<http://www.worldurbancampaign.org/join>)

#### IV. UTC DELIVERABLES

After all required application documents have been submitted to the WUC Secretariat within the given deadline, the WUC Standing Committee will review all proposals. Upon approval by the WUC Standing Committee, UTC Partners selected to host a campus will be informed accordingly, and should deliver the following outcomes:

##### A. CAMPUS PROGRAMME

UTC partners should prepare a Campus Programme that includes:

- a background document explaining the focus of the Campus
- a detailed agenda of sessions and events
- a list of speakers.

Invitations shall be sent by the WUC partners organizing the UTC. If content is provided by the UTC host, the WUC Secretariat will endeavor to forward their invitation to all WUC Partners and previous Campus participants.

##### B. CAMPUS EVENT

The Campus sessions shall be organized by the UTC WUC Partner and hosted by the same, or by a joined Partner.

The UTC Partner shall use the WUC AND the UTC logos at the venue and in all UTC materials, including online (website, social media, etc.). Partners are not allowed to use the UN-Habitat logo for UTC events.

##### C. WEB PRESENCE

UTC partners should host a UTC webpage (either on their own existing or on a new website) with the following minimum event information:

- UTC/theme description
- Venue
- Date
- Registration
- Guideline on general logistics (accommodation, travel, etc.)
- Campus Programme
- After the event: outcome documents
- UTC Partners shall make use of the WUC AND UTC logo for their UTC webpage.

Please note that all organized UTCs will be presented on the WUC website to share UTC programmes and outcomes.

#### D. UTC REPORT

A full report of the Campus shall be prepared by the UTC Partners. It should include an overview, a summary of all sessions, conclusions, and a list of participants. An online reporting template will be provided by the WUC Secretariat to all selected UTC hosts. All UTC hosts are required to report back to the Secretariat no later than 3 weeks after their Campus.

The reporting languages can be English, French or Spanish. However, all UTC hosts must provide an Executive Summary in English.

#### V. PROPOSAL

Proposals should follow the above requirements and demonstrate clear value to *The City We Need* process and towards the implementation of the New Urban Agenda.

The partnership arrangement, the theme, the programme and the venue are the four major elements that will determine the quality of the proposal.

Proposals shall be sent to the WUC Secretariat ([urbanthinkers@unhabitat.org](mailto:urbanthinkers@unhabitat.org)) using the attached form.

The selection of UTC proposals will be made by the WUC Standing Committee and the WUC Secretariat taking into account regional and thematic gaps, as well as addressing [UN-Habitat focus areas](#).

A maximum of 25 UTC will be selected in 2018.

UTCs should be scheduled between 1 March and 7 December 2018.

#### VI. ELIGIBLE APPLICANTS

Registered World Urban Campaign Lead or Associate Partner organizations are eligible to submit a proposal.