



WORLD URBAN CAMPAIGN

**UN HABITAT**  
FOR A BETTER URBAN FUTURE

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## WORLD URBAN CAMPAIGN

### 12TH STEERING COMMITTEE MEETING

**11-12 APRIL 2015**

VENUE: THE TRIBE HOTEL

GIGIRI, NAIROBI, KENYA

#### BACKGROUND

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Launched in Rio de Janeiro in March 2010, the World Urban Campaign (WUC) is governed by a Steering Committee that was formalized at its fifth meeting in Shanghai during the 2010 World Expo 'Better City, Better Life'.

The Steering Committee is the WUC's governing body and is comprised of selected UN-Habitat's official partner organizations. The Steering Committee is responsible for establishing the Campaign's goals and objectives, defining the activities, strategies, annual workplan, and setting the Campaign's governing procedures. The Steering Committee works closely with the WUC Secretariat.

The Steering Committee is composed of working groups for WUC activities and are comprised of Steering Committee members. Working groups help plan and bolster the Campaign activities such as outreach and communication strategies, business plans, resource mobilization and knowledge sharing.

Previous Steering Committee meetings (SCM):

- First SCM: 12-14 October 2009, Barcelona (Hosted by Provincial Government of Barcelona)
- Second SCM: 7-9 December 2009, Paris (Hosted by IUA Région Ile de France)
- Third SCM: 20 March 2010, Rio de Janeiro (hosted by Brazilian Institute of Municipal Administration)
- Fourth SCM: 30 May- 2 June 2010, Alicante (hosted by the Municipality of Alicante)
- Fifth SCM: 8-10 October 2010, Shanghai (hosted by CRECC, China)
- Sixth SCM: 7-8 September 2011, Amsterdam (hosted by Arcadis)
- Seventh SCM: 12-13 March 2012, Marseille
- Eighth SCM: 2 September 2012, Naples, Italy (hosted by University of Naples Federico II)
- Ninth SCM: 28-29 September 2013, Nantes, France (hosted by Cité des Congrès, Nantes Métropole)
- Tenth SCM: 6 April 2014, Medellin, Colombia (hosted in conjunction with the World Urban Forum 7)
- Eleventh SCM: 15 October 2014, Caserta, Italy (hosted in conjunction with the First Urban Thinkers Campus)

The main results of the last Steering Committee meeting were:

In addition to reviewing the customary reports, the attendees focused on matters pertaining to Habitat III, including hearing from Dr. Joan Clos, Habitat III Secretary General and Ana Moreno, Habitat III Secretariat

Coordinator, deliberating on a proposal for a WUC Special Initiative to oversee the engagement processes for Habitat III; and outlining a meeting schedule (or roadmap) for WUC in the months leading up to the Habitat III Conference in 2016.

The Steering Committee endorsed the concept of a General Assembly of Partners (GAP) composed of partner constituent groups representing Major Groups, Habitat Partners and other relevant stakeholders. It refined the proposal focusing on GAP procedures, organizational structure, and roadmap. It agreed to work with the WUC Secretariat to detail the proposal for submission to the Secretary General of Habitat III. The Steering Committee asked the WUC Secretariat to draft formal procedures reflecting their decisions on the purpose and organizational structure of the General Assembly of Partners and formalize a road map leading to the Habitat III Conference.

On the basis of the success of the first Urban Thinkers Campus, the Steering Committee also decided to make use of the campus model as a vehicle for the City We Need process. The Steering Committee requested the convening of WUC Urban Thinkers Campuses to be solicited by the WUC Secretariat and approved by the WUC Standing Committee based on compliance with WUC specified criteria.

## OBJECTIVES

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The objectives of the 12<sup>th</sup> Steering Committee meeting will be:

- A. To review and approve the draft Constitution of the *General Assembly of Partners*;
- B. To discuss *The City We Need* process and road map: drafting, submission and dissemination in order to contribute to the *New Urban Agenda*, through inputs of Constituent Groups and WUC driven dialogues such as Urban Thinkers Campuses;
- C. To exchange on WUC partners contributions to the above and propose ways to coordinate actions;
- D. To review progress of the working groups:
  1. Goals, principles and targets
  2. Monitoring and Indicators
  3. Solutions for a New Urban Paradigm
  4. Communication
  5. Habitat III
- E. To exchange on the preparation of the Habitat III Conference Prepcom2 and the 25<sup>th</sup> Session of UN-Habitat Governing Council.



## AGENDA

### DAY 1 – 11 APRIL

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#### **9.00 INTRODUCTION**

- Welcome by Dr. Joan Clos, Executive Director of UN-Habitat and Secretary General of the United Nations Conference on Housing and Sustainable Urban Development (Habitat III)
- Adoption of the meeting agenda
- Introduction of new World Urban Campaign partners

#### **9.45 HABITAT III UPDATES**

- Briefing by the Habitat III Secretariat Coordinator

#### **10.15 PROGRESS REPORTS**

Progress reports presented by:

- World Urban Campaign Secretariat<sup>1</sup>
- World Urban Campaign Partners<sup>2</sup>
- Working Groups<sup>3</sup>

#### **10.45 COFFEE BREAK**

#### **11.00 UN-HABITAT UPDATES**

Presentations from UN-Habitat on the following topics:

- Post-2015 Process
- COP 21 Preparation
- The City Prosperity Initiative

#### **13.00 LUNCH BREAK**

#### **14.00 WUC SPECIAL INITIATIVES**

Discussion and debate on the following:

- General Assembly of Partners: presentation, review, approval of Draft Constitution
- Urban Thinkers Campus
- City We Need process and road map

#### **17.30 CONCLUSION OF DAY 1**

#### **18.00 NETWORKING COCKTAIL**

A cocktail will be convened at the same venue in order to promote exchange between participants.

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<sup>1</sup> The progress report will include a briefing on Habitat III and a financial report.

<sup>2</sup> Partners are requested to each submit a written progress report two weeks before the meeting. Progress reports will be included in the final meeting report. They will be no oral presentation during the meeting.

<sup>3</sup> Working Groups are requested to each submit a written progress report two weeks before the meeting. Progress reports will be included in the final meeting report. They are asked to keep their oral presentations to a maximum of 4 minutes each.



**DAY 2 – 12 APRIL**

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**8.30 WUC WORKING GROUPS**

The working groups will gather in break-out sessions to reflect on progress and upcoming activities.

- Group 1: Goals, Principles and Targets
- Group 2: Solutions for a New Urban Paradigm
- Group 3: Communication and Outreach

**10.00 COFFEE BREAK**

**10.30 JOINT HABITAT III WORKING GROUP**

All participants of the Steering Committee Meeting will take part in this Working Group.

**13.00 LUNCH BREAK**

**14.00 PLENARY DEBATE**

The working groups will report to the Plenary and share conclusions.

Discussion and debate on the following:

- Briefing on Prepcom 2, discussion and debate
- Preparation for General Assembly of Partners
- Preparation for 25<sup>th</sup> Session of UN-Habitat Governing Council

**16.30 CONCLUSION AND WAY FORWARD**

# VENUE

## THE TRIBE HOTEL

Limuru Road, Girigi, Nairobi (1.5 km from the United Nations Compound)

