
WORLD URBAN CAMPAIGN

13TH STEERING COMMITTEE MEETING

3 OCTOBER 2015

VENUE: THE MUNICIPAL ARTS SOCIETY OF NEW YORK (MAS NY)

NEW YORK CITY/USA

BACKGROUND

Launched in Rio de Janeiro in March 2010, the World Urban Campaign (WUC) is governed by a Steering Committee that was formalized at its fifth meeting in Shanghai during the 2010 World Expo 'Better City, Better Life'.

The Steering Committee is the WUC's governing body, advisory to UN-Habitat's Executive Director, and is comprised of selected UN-Habitat's official partner organizations. The Steering Committee is responsible for establishing the Campaign's goals and objectives, defining the activities, strategies and annual work plan. The Steering Committee works closely with the WUC Secretariat. The Steering Committee is composed of working groups for WUC activities and is comprised of Steering Committee members that are the WUC Lead Partners and Sponsors.

Previous Steering Committee Meetings (SCM):

- First SCM: 12-14 October 2009, Barcelona (Hosted by Provincial Government of Barcelona)
- Second SCM: 7-9 December 2009, Paris (Hosted by IUA Région Ile de France)
- Third SCM: 20 March 2010, Rio de Janeiro (hosted by Brazilian Institute of Municipal Administration)
- Fourth SCM: 30 May- 2 June 2010, Alicante (hosted by the Municipality of Alicante)
- Fifth SCM: 8-10 October 2010, Shanghai (hosted by CRECC, China)
- Sixth SCM: 7-8 September 2011, Amsterdam (hosted by Arcadis)
- Seventh SCM: 12-13 March 2012, Marseille
- Eighth SCM: 2 September 2012, Naples, Italy (hosted by University of Naples Federico II)
- Ninth SCM: 28-29 September 2013, Nantes, France (hosted by Cité des Congrès, Nantes Métropole)
- Tenth SCM: 6 April 2014, Medellin, Colombia (hosted in conjunction with the World Urban Forum 7)
- Eleventh SCM: 15 October 2014, Caserta, Italy (hosted in conjunction with the First Urban Thinkers Campus)
- Twelfth SCM: 11-12 April 2015, Nairobi, Kenya

The 12th Steering Committee Meeting met prior to the Second Preparatory Committee for Habitat III and the 25th Session of the Governing Council of UN-Habitat. Dr. Aisa Kirabo Kacyira, Deputy Executive Director of UN-Habitat, welcomed the partners emphasizing the importance WUC partners' contributions to the Habitat III process. As a former mayor of Kigali, she reflected on the rapid urbanization on the African Continent and highlighted the need to move from *The City We Want* to *The City We Need*.

The attendees focused on detailing two WUC special initiatives: the Urban Thinkers Campuses (UTC) and the General Assembly of Partners (GAP), establishing protocols for the initiatives and developing a Road Map towards Habitat III, (including key meeting dates for GAP, WUC and Urban Thinkers Campuses). They also reviewed WUC partners' contributions to the campaign and new ideas for coordinating the partners' actions.

The main outcomes of the 12th meeting were:

- The Steering Committee reviewed and endorsed the Draft GAP Constitution and the agenda for the inaugural meeting, 13 April 2015.
- The Steering Committee reviewed the process for conveying results of Urban Thinkers Campuses to the GAP.
- The Steering Committee developed a comprehensive GAP Road Map which covers all major milestones of the Habitat III process (including GAP and Executive Committee Meetings).
- The Steering Committee discussed how to improve WUC communication towards Habitat III, including the capitalization of partner's inputs to the Post-2015 process, in particular with regard to monitoring the Sustainable Development Goals.

OBJECTIVES

The objectives of the 13th Steering Committee meeting will be:

- A. To discuss *The City We Need* process and road map: progress to date.
- B. To exchange on WUC partners contributions to the above and propose ways to coordinate actions.
- C. To review progress of the working groups:
 - 1. Goals, principles and targets
 - 2. Monitoring and Indicators
 - 3. Solutions for a New Urban Paradigm
 - 4. Communication
 - 5. Habitat III.
- D. To exchange on the preparation of upcoming events and activities towards the Habitat III Conference.



DRAFT AGENDA

SATURDAY, 3 OCTOBER 2015

9.00 INTRODUCTION

- Welcome by Eugenie Birch, Chair, WUC Steering Committee
- Adoption of the meeting agenda
- Introduction of new World Urban Campaign partners

9.30 HABITAT III UPDATES

- Briefing by the Habitat III Secretariat Coordinator

10.00 PROGRESS REPORTS

Progress reports presented by:

- World Urban Campaign Secretariat
- World Urban Campaign Partners¹
- General Assembly of Partners

10.45 COFFEE BREAK

11.00 WUC SPECIAL INITIATIVES & ACTIVITIES I

Discussion and debate on the following:

- Urban Thinkers Campuses
- National Urban Campaigns²
- WUC Working Groups reconstituting

13.00 LUNCH BREAK

14.00 WUC SPECIAL INITIATIVES & ACTIVITIES II

- Discussion and debate on the City We Need drafting process
- Discussion and agreement on the City We Need road map towards Habitat III

16.30-17.00 CONCLUSION AND WAY FORWARD

¹ Partners are requested to each submit a written progress report two weeks before the meeting. Progress reports will be included in the final meeting report. They will be no oral presentation during the meeting.

² Particular attention to: 1) reporting template for NUCs; 2) linking NUC activities to the GAP/Habitat III road map.



VENUE

THE MUNICIPAL ARTS SOCIETY OF NEW YORK (MAS NY)

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