



WORLD URBAN CAMPAIGN 12TH STEERING COMMITTEE MEETING

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PROGRESS REPORT

1 October 2014 to 4 March 2015

TABLE OF CONTENTS

<b>WORLD URBAN CAMPAIGN 12TH STEERING COMMITTEE MEETING .....</b>	<b>1</b>
<b>A. OVERALL ASSESSMENT .....</b>	<b>2</b>
<b>B. PARTNERSHIPS .....</b>	<b>3</b>
1. THE PARTNERS .....	3
2. AGREEMENTS .....	3
3. REQUESTS FOR LEAD PARTNERSHIPS .....	3
<b>C. COMMUNICATION AND OUTREACH .....</b>	<b>4</b>
1. MEETINGS AND EVENTS .....	4
2. WEB AND OUTREACH MATERIALS .....	4
<b>D. FINANCIAL REPORT .....</b>	<b>4</b>
<b>E. URBAN THINKERS CAMPUS (UTC) .....</b>	<b>5</b>
1. FIRST URBAN THINKERS CAMPUS, CASERTA .....	5
2. CALL FOR PROPOSALS: HOSTING AN URBAN THINKERS CAMPUS .....	5
<b>F. GENERAL ASSEMBLY OF PARTNERS (GAP) .....</b>	<b>6</b>
<b>G. HABITAT III PREPCOM2 .....</b>	<b>7</b>
ANNEX 1: WUC FINANCIAL REPORT .....	I
ANNEX 2: LIST OF WUC PARTNERS .....	II
ANNEX 3: WUC WORKING GROUPS .....	V
ANNEX 4: REPORT OF THE FIRST URBAN THINKERS CAMPUS .....	XVI
ANNEX 5: URBAN THINKERS CAMPUS: CALL FOR PROPOSALS .....	XVI
ANNEX 6: URBAN THINKERS CAMPUS – GUIDE .....	XVI
ANNEX 7: LIST OF UTC PROPOSALS - FIRST CALL FOR PROPOSALS .....	XVII
ANNEX 8: HABITAT III BRIEFING DOCUMENT .....	XVII
ANNEX 9: SUMMARY COMPILATION OF OPEN CONSULTATIONS, SIDE EVENTS AND PARALLEL EVENTS HELD AT PREPCOM 1 .....	XVII



## **A. OVERALL ASSESSMENT**

Since its launch in March 2010, the World Urban Campaign (WUC) has transitioned from a network of organizations to an internationally recognized knowledge-sharing and consensus building platform on urban issues. To date, it includes a total of 96 official partner organizations and networks engaged in sustainable urbanization. The Campaign is recognized as the official partners' platform for the United Nations Conference on Housing and Sustainable Urban Development (Habitat III) to be held in Quito, Ecuador in October 2016. It has also launched the process of defining a partners' position for the Conference under the banner 'The Future We Want - *The City We Need*' on 4 March 2014 in New York.

In the next stages of this process, WUC partners must elaborate on specific policies, points of action and urban solutions in order to achieve the goals and priorities laid out in *The City We Need*. Partners must disseminate key messages, seek feedback and input from all stakeholders and constituencies, and work with their local and national governments to initiate National Urban Campaigns to build momentum towards Habitat III.

At the last Steering Committee meeting held in Caserta in October 2014 during the first Urban Thinkers Campus, the Steering Committee, in addition to reviewing the customary reports, focused on matters pertaining to Habitat III, including hearing from Dr. Joan Clos, Habitat III Secretary General and Ana Moreno, Habitat III Secretariat Coordinator, deliberating on a proposal for a WUC Special Initiative to oversee the engagement processes for the Conference; and outlining a roadmap for the WUC in the months leading up to the Conference. The Steering Committee reviewed and approved the concept of a WUC Special Initiative to oversee the Habitat III engagement process via the formation of a General Assembly of Partners (GAP) composed of partner constituent groups representing the Major Groups, Habitat Partners and other relevant stakeholders. It agreed to work with the WUC Secretariat to detail the proposal for submission to Dr. Joan Clos, Secretary General of the United Nations Conference on Housing and Sustainable Urban Development (Habitat III).

In the past four months, the WUC Secretariat has focused its efforts on:

- i. Coordinating *The City we Need* process;
- ii. Organizing the First Urban Thinkers Campus;
- iii. Coordinating a call for proposals for new Urban Thinkers Campuses;
- iv. Drafting a Constitution for the General Assembly of Partners, in liaison with the WUC Steering Committee Chair;
- v. Liaising with partners on events, key collaboration, and input for the Habitat III process.

The Campaign facilitated various activities around *The City We Need*, including the Urban Thinkers Campus, four-day brainstorming campus designed to gather the top urban minds to establish a more detailed outlook on *The City We Need* after the first session of the Preparatory Committee (PrepCom1) leading to Habitat III.

The Campaign is in the process of establishing its relationship with the Habitat III Secretariat, which will manage the Habitat III Conference. It is also managing partner events and working with constituency groups



and partners to build momentum in taking comprehensive and inclusive next steps in *The City We Need* process.

## **B. PARTNERSHIPS**

### **1. THE PARTNERS**

The Campaign currently includes 2 Main and 3 Top Sponsoring Partners, 39 Lead Partners, 36 Associate Partners, 21 members and 4 Media Partners.

### **2. AGREEMENTS**

Veolia Environment has renewed its role as a Main Sponsor of the Campaign from 2014 - 2016.

In the last four months, the WUC Secretariat has finalized partnerships with the following organizations:

- i. Lead Partners: Oxford Brookes University
- ii. Associate Partners: American Association of Planners, UrbanSDG Campaign, Communitas Coalition, Lincoln Institute of Land Policy, Taking IT Global, Centre for Human Settlements and Urban Development, Indian Institute for Human Settlements (IIHS), Mumbai Environmental Social Network (MESN) and Secovi-SP
- iii. Members: United States International University (USIU) Africa
- iv. Media partners: Responding To Climate Change (RTCC)

The Secretariat is also currently in communication with the Building and Social Housing Foundation (BSHF), the Royal Institute of Chartered Surveyors (RICS) and the Royal Town Planning Institute (RTPI).

### **3. REQUESTS FOR LEAD PARTNERSHIPS**

The following organizations have contacted the World Urban Campaign requesting for the renewal of their partnership:

- i. African Union of Architects (AUA)
- ii. Commonwealth Association of Planners (CAP)
- iii. Institut Africain de Gestion Urbaine (IAGU)
- iv. University of Naples (Universita Degli Studi Di Napoli)
- v. Association de Professionnels (AdP) Villes en Développement

The organizations will be requested to submit detailed information on their motivation to be a WUC Lead Partner. The Standing Committee will meet during the 12<sup>th</sup> Steering Committee to review and vote on these membership requests.



## **C. COMMUNICATION AND OUTREACH**

### **1. MEETINGS AND EVENTS**

The following event has been organized by the Secretariat:

- i. First Urban Thinkers Campus in Caserta, Italy (15 – 18 October 2014): Organization of Constituent Group sessions, Urban Thinkers Sessions, Urban Labs, Drafting Sessions, The City We Need debates, and other substantive sessions at the Campus. For more details please see point E.

### **2. WEB AND OUTREACH MATERIALS**

- i. Following a request at the 10<sup>th</sup> Steering Committee Meeting in April 2014 in Medellin, the WUC Secretariat has produced a monthly electronic newsletter 'WUC #OnTheMove', commencing in November 2014. The newsletter is distributed to all partners as well as newsletter subscribers.
- ii. The WUC Secretariat is producing an updated version of the 'Join the World Urban Campaign' brochure.
- iii. The WUC Secretariat has shared a number of partners' stories under 'Latest News' on the WUC website.
- iv. The WUC Secretariat has updated the list of upcoming events for the years 2015 and 2016 on the WUC website.

## **D. FINANCIAL REPORT**

Currently, the World Urban Campaign has two top and three main sponsoring partners:

- i. Arcadis NV: agreement valid until November 2016
- ii. International Mayors Communication Centre (IMCC): agreement valid until March 2017
- iii. Lafarge: agreement valid until March 2015
- iv. Siemens: agreement valid until August 2015
- v. Veolia Environment has renewed its MoU with the World Urban Campaign in December 2014 for a period of two years. The new agreement is therefore valid until December 2016

Donors' contributions received in the reporting period (1 April 2014 to 28 February 2015) amount to USD 119,975. UN-Habitat's inputs for the reporting period amount to USD 338,322.95. Expenditures for the



reporting period have been USD 121,627.29. The current project balance is USD 137,020.30. Details are available in Annex 1.

## **E. URBAN THINKERS CAMPUS (UTC)**

### **1. FIRST URBAN THINKERS CAMPUS, CASERTA**

The Urban Thinkers Campus was conceived as an open space for critical exchange between urban researchers, professionals, and decision-makers. It was also intended as a platform to build consensus between partners engaged in addressing urbanization challenges and proposing solutions for the urban future.

The first Urban Thinkers Campus was organized in the framework of the Universal Forum of Cultures of Naples and Campania, in partnership with the municipality of Caserta and the region of Campania. It was hosted by the city of Caserta, at the Belvedere of San Leucio, a UNESCO Cultural Heritage, from the 15th to the 18th of October 2014.

Based on the theme *The City We Need*, the Campus was meant to bring together urban thinkers and UN-Habitat partner organizations and constituencies to reflect on current urban challenges and trends and to propose a new paradigm as a contribution to the New Urban Agenda to be delivered at the Habitat III Conference. Building on the previous deliberations of the World Urban Campaign, this Campus gathered new thinking to review the first Campaign position entitled *The Future We Want - The City We Need*.

One month after the first session of the Preparatory Committee (PrepCom1) of the Habitat III Conference held in New York (17-18 September 2014), this Urban Thinkers in Campus marked the first step in the process of engaging partners and involving the global community of urban thinkers in the debate to shape the New Urban Agenda.

The full report of the first Urban Thinkers Campus is available in Annex 2.

### **2. CALL FOR PROPOSALS: HOSTING AN URBAN THINKERS CAMPUS**

During the first Urban Thinkers Campus in October 2014 the World Urban Campaign Steering Committee recommended that other Urban Thinkers Campuses be solicited by the WUC Secretariat in order to amplify the Urban Thinkers' movement towards Habitat III. All campuses would facilitate elaborating and strengthening *The City We Need* position of partners further. The first Call for Proposals to host an Urban Thinkers Campus as well as the accompanying Guide to Urban Thinkers Campuses are available in Annex 3 and 4. Those were sent to all WUC Partners on 9 December 2014, requesting proposals before 31 January 2015. The deadline for the first Call for Proposals was then extended to 23 February 2015.



A total of 14 applicants submitted proposals to host an Urban Thinkers Campus following the first Call for Proposals:

- 1) Bangladesh University of Engineering and Technology (BUET)
- 2) CitiNet & Shack/Slum Dwellers International (SDI)
- 3) Colegio Nacional de Jurisprudencia Urbanística (CNJUR)
- 4) Dubai Real Estate Institute (DREI) & Fédération Internationale des Administrateurs de Biens Conseils et Agent Immobiliers (FIABCI)
- 5) Ecocity Builders
- 6) Federal University of Technology (FUT)
- 7) Institute for Global Responsibility and Leadership (IFGRAL)
- 8) International Management & Construction Corporation (IMCC) – Global Mayors Forum
- 9) Municipal Art Society of New York (MAS)
- 10) National Coalition of Civil Society Organizations of Liberia (NACCSOL)
- 11) Observatory for Sustainable Development of Cartagena
- 12) PUSH
- 13) Shack/Slum Dwellers International (SDI)
- 14) Youth Advisory Board

A list of proposals can be found in Annex 7 of this report. The WUC Standing Committee has accepted all applications, except applicant number 10, as the proposal was not in compliance with the guidelines (the applicant is not a Lead or Associate Partner of the WUC). The applicant has been informed accordingly.

Following the positive response of the first Call for Proposals, and upon the decision of the WUC Standing Committee, a second Call for Proposals to host an Urban Thinkers Campus will be sent to all partners and published on the WUC website on 5 March 2015. Applications must be submitted no later than 7 April 2015 for review by the Standing Committee.

## **F. GENERAL ASSEMBLY OF PARTNERS (GAP)**

At their 11th Steering Committee Meeting, WUC partners have endorsed the concept of a General Assembly of Partners (GAP) for the Habitat III Conference, conceived as a global deliberative device for non-governmental partners, composed of twelve Constituent Groups: Local Governments, Research and Academia, Civil Society Organizations, Grass-root Organizations, Women, Parliamentarians, Children and Youth, Private Sector and Foundations, Professionals, Trade Unions, Indigenous People, Medias. Proposed by an array of partners united by the World Urban Campaign, the GAP would represent an innovative process, building on the legacy of the Habitat II Conference held in Istanbul in 1996.

The Steering Committee requested the WUC Secretariat to draft formal procedures (Constitution) reflecting their decisions on the purpose and organizational structure of the General Assembly of Partners and formalize a road map leading towards the Habitat III Conference. The WUC Steering Committee will review the Draft GAP Constitution through its Habitat III working group.



The first GAP Assembly meeting will be held on Monday 13 April 2015 as a side event one day prior to the Second Session of Preparatory Committee (PrepCom2) of the United Nations Conference on Housing and Sustainable Urban Development (Habitat III). This first assembly meeting will gather all interested partners in order to deliberate on the Constitution, road map and first joined statement (*The City We Need*) of the GAP.

## **G. HABITAT III PREP COM2**

The Second Session of Preparatory Committee (PrepCom2) of the United Nations Conference on Housing and Sustainable Urban Development (Habitat III) will take place from 14 – 16 April 2015 in Nairobi, Kenya at the United Nations Office at Nairobi.

The provisional agenda, information on side and parallel events as well as participation modalities are available in Annex 8, an informal briefing document made available by the Habitat III Secretariat.

A summary compilation of Open Consultations, Side Events and Parallel Events held at Prepcom 1 is included in Annex 9 of this report.



ANNEX 1: WUC FINANCIAL REPORT

Reporting period: 1 April 2014 to 28 February 2015

INPUTS		OUTPUTS	
	USD		USD
<b>Budget carried over from 31 March 2014</b>	<b>138,672.59</b>	<b>Consultants</b>	-
<b>Donors contributions</b>		Partnership and Communication Consultant	30,000.00
Arcadis (2014)	60,000.00	Campaign and Partnerships Consultant	48,000.00
IMCC (2014)	59,975.00	Graphic Design Consultant	15,244.00
<b>Total</b>	<b>119,975.00</b>	Campaign Consultant	12,000.00
<b>TOTAL</b>	<b>258,647.59</b>	Intern	544.00
		<b>Total</b>	<b>105,788.00</b>
<b>UN-Habitat INPUTS</b>		<b>Missions</b>	
Coordination and management	252,966.67	Durban, UIA Congress	2,269.09
Administrative support	40,600.00	New York, Prepcom 1	7,383.88
Website management	40,600.00	Hyderabad, Metropolis Congress	983.11
Communication	4,156.29	Caserta, Urban Thinkers Campus preparation	1,162.40
<b>Total</b>	<b>338,322.95</b>	Paris & Geneva partners for COP21	2,528.00
<b>TOTAL</b>	<b>735,643.13</b>	<b>Total</b>	<b>14,326.48</b>
		<b>Printing / Production</b>	
		Dissemination costs	601.13
		<b>Total</b>	<b>601.13</b>
		<b>Meetings</b>	
		Partners meetings	911.68
		<b>Total</b>	<b>911.68</b>
		<b>TOTAL</b>	<b>121,627.29</b>
		<b>BALANCE</b>	<b>137,020.30</b>





ANNEX 2: LIST OF WUC PARTNERS

As of 4 March 2015

1	Arcadis NV	Top Sponsor
2	International Mayors Communication Centre (IMCC)	Top Sponsor
1	Lafarge Group	Main Sponsor
2	Siemens (All Affiliates)	Main Sponsor
3	Veolia Environnement	Main Sponsor
1	African Union of Architects (AUA)*	Lead Partner
2	Building and Wood Workers International	Lead Partner
3	CityNet	Lead Partner
4	Commonwealth Association of Planners*	Lead Partner
5	Cordaid	Lead Partner
6	EcoCity Builders	Lead Partner
7	ENDA RUP-Senegal	Lead Partner
8	European Council of Spatial Planners - Conseil européen des urbanistes (ECTP-CEU)	Lead Partner
9	Federación Iberoamericana de Urbanistas (FIU)	Lead Partner
10	Federation of Indian Chambers of Commerce and Industry (FICCI)	Lead Partner
11	Global Network on Safer Cities	Lead Partner
12	Global Parliamentarians on Habitat	Lead Partner
13	Global Urban Development (GUD)	Lead Partner
14	Green World City Organization	Lead Partner
15	Habitat for Humanity	Lead Partner
16	Habitat Universities	Lead Partner
17	Habitat Professional Forum (HPF)	Lead Partner
18	Huairou Commission	Lead Partner
19	IAU Ile de France (Institut D'Aménagement Et D'Urbanisme)	Lead Partner
20	Institut Africain de Gestion Urbaine (IAGU)* <sup>1</sup>	Lead Partner
21	International Society of City and Regional Planners (ISOCARP)	Lead Partner
22	International Union of Architects (UIA)	Lead Partner
23	Joslyn Institute for Sustainable Communities	Lead Partner
24	Metropolis	Lead Partner
25	Municipal Arts Society of New York (MAS NYC)	Lead Partner

\* Renewal subject to approval of the Standing Committee



26	Oxford Brookes University	Lead Partner
27	Penn IUR University of Pennsylvania	Lead Partner
28	Practical Action	Lead Partner
29	Slum Dwellers International (SDI)	Lead Partner
30	United Cities and Local Government (UCLG)	Lead Partner
31	United Nations Office for Disaster Risk Reduction (UNISDR)	Lead Partner
32	Universita Degli Studi Di Napoli*	Lead Partner
33	Urban Private Partners (UPP, formerly UPSAB)	Lead Partner
34	Women in Informal Employment: Globalizing and Organizing (WIEGO)	Lead Partner
35	World Business Council for Sustainable Development (WBCSD)	Lead Partner
36	World Future Council	Lead Partner
37	World Vision International	Lead Partner
38	Youth Advisory Board	Lead Partner
39	Zerofootprint	Lead Partner
1	AARDE Foundation (Art & Architecture Research Development Education Foundation)	Associate Partner
2	American Planners Association (APA)	Associate Partner
3	Association de Professionnels (AdP) - Villes en Développement	Associate Partner
4	Centre for Environment Development	Associate Partner
5	Centre for Human Settlements and Urban Development, Federal University of Technology	Associate Partner
6	Cities Alliance	Associate Partner
7	Cities Network Campaign	Associate Partner
8	Citiscopé	Associate Partner
9	Colegio Nacional De Jurisprudencia Urbanistica (CNJUR)	Associate Partner
10	Communitas Coalition	Associate Partner
11	Consortium for Sustainable Urbanization (CSU)	Associate Partner
12	CSR Europe	Associate Partner
13	Eco Logic	Associate Partner
14	European Cyclist Federation	Associate Partner
15	Fédération Nationale des Agences d'Urbanisme (FNAU)	Associate Partner
16	FIABCI – International Real Estate Federation	Associate Partner
17	Fonds mondial pour le développement des villes (FMDV)	Associate Partner
18	Global Studio	Associate Partner
19	Indian Institute for Human Settlements (IIHS)	Associate Partner
20	Institut pour la Ville en Mouvement (IVM)/ PSA Peugeot Citroen (IVM)	Associate Partner
21	International Council on Monuments and Sites (ICOMOS)	Associate Partner
22	International Federation of Landscape Architects (IFLA)	Associate Partner
23	Les Ateliers	Associate Partner
24	Lincoln Institute of Land Policy	Associate Partner
25	Mayors For Peace	Associate Partner



26	Mumbai Environmental Social Network (MESN)	Associate Partner
27	Nomadeis	Associate Partner
28	Partenariat Francais pour la Ville et les Territoires (PFVT)	Associate Partner
29	PUSH	Associate Partner
30	TakingITGlobal (TIG)	Associate Partner
31	SECOVI-SP	Associate Partner
32	UNDP World Alliance of Cities Against Poverty	Associate Partner
33	United Religions Initiative (URI)	Associate Partner
34	UrbanSDG Campaign	Associate Partner
35	Urbanistes	Associate Partner
36	WWF	Associate Partner
1	Climate Change Network Nigeria (CCN-Nigeria)	Member
2	Da Tong Project	Member
3	Designing Hong Kong	Member
4	Development of Institution & Youth Alliance (DIYA)	Member
5	Dubai Real Estate Institute (DREI)	Member
6	Fundación Servivienda	Member
7	Global Voluntary Development Association (GVDA)	Member
8	International Culture University	Member
9	International Urban Food Network (IUFN)	Member
10	Observatoire Ivanhoe Cambridge (Ivanhoe Cambridge Observatory)	Member
11	Organisation pour la Rénovation Environnante du Sud d'Haïti (RESH)	Member
12	Peace and Life Enhancement Initiative International (PLEII)	Member
13	People's Movement for Human Rights Learning (PDHRE)	Member
14	Reseau Projection	Member
15	Society for Development Alternatives	Member
16	The Hong Kong University Polytechnic	Member
17	United for Education and Sustainable Futures (UESF)	Member
18	United States International University - Africa (USIU)	Member
19	Uwezo Youth Development Programme (UYDP)	Member
20	Young Professionals in Local Development (YPLD)	Member
21	Youth for Social Development (YSD)	Member
1	CSR Wire	Media Partner
2	Responding to Climate Change (RTCC)	Media Partner
3	South-South News	Media Partner
4	UBM's Future Cities	Media Partner



ANNEX 3: WUC WORKING GROUPS

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**Working Group 1: Goals, principles and targets**

**TERMS OF REFERENCE**

**Members**

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*Nominations on 6 April 2014 - List subject to change*

Chair: Christine Platt, CAP

Rapporteur: Fiona Woo, World Future Council

Members:

- ISOCARP (Shipra Narang Suri)
- IAU-Ile de France (Eric Huybrechts)
- Oxford Brookes University (Ramin Keivani)
- Practical Action (Lucy Stevens)
- MAS (Mary Rowe)

**Background**

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The WUC principles and goals have been first agreed at the second steering committee in Paris (Dec 2009). They have provided the foundations of the Campaign since its launch.

**Goals**

The partners of the World Urban Campaign seek to advance the following goals:

1. TO UNITE: convince public, private and social stakeholders that investing in creative, resilient and sustainable cities and communities is essential to our future.
2. TO ENABLE: provide the necessary tools to achieve creative, resilient and sustainable cities and communities.
3. TO MEASURE: establish benchmarks, monitor progress and share knowledge worldwide.
4. TO CONNECT: create synergies and lasting linkages between stakeholders and facilitate the coherent and strategic coordination of partners.

**Principles**

Sustainable urbanisation is understood by all partners as a process which promotes an integrated, gender-sensitive and pro-poor approach to the social, economic and environmental pillars of sustainability. This integrated approach further requires that investments be made in new forms of technology and inclusive governance. More specifically, the principles of sustainable urbanization involve:



1. Accessible and pro-poor land, infrastructure, services, mobility and housing;
2. Socially inclusive, gender sensitive, healthy and safe development;
3. Environmentally sound and carbon-efficient built environment;
4. Participatory planning and decision making processes;
5. Vibrant and competitive local economies promoting decent work and livelihoods;
6. Assurance of non-discrimination and equitable rights to the city; and
7. Empowering cities and communities to plan for and effectively manage adversity and change.

The above principles have been used to establish the 6 thematic areas of the Campaign:

1. A Resilient City
2. A Productive City
3. A Safe And Healthy City
4. An Inclusive City
5. A Green City
6. A Planned City

## Objectives

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At the 10<sup>th</sup> Steering Committee meeting of the WUC (Medellin, April 2014), the attendees decided to undertake a critical review of the goals and principles in line with *The City We Need* vision statement elaborated by the partners end 2013 towards the preparation of the Habitat III Conference.

Also, they agreed to contribute to defining the Sustainable Goal on Sustainable Cities and Human Settlements through refined targets that would substantiate the vision of the Campaign.

As a result, the objective of this working group will include the following:

- To review the proposed targets for the Sustainable Development Goal on Sustainable Cities and Human Settlements basing the assessment on the current OWG Working Document, dated April 18, 2014<sup>2</sup>. For ease of reference of this Working Group, the current language is included below:

### **Focus area 10. Sustainable cities and human settlements**

#### **Build inclusive, safe and sustainable cities and human settlements**

- a) By 2030, ensure universal access to adequate and affordable housing and basic services for all and eliminate slum-like conditions everywhere
- b) By 2030, provide access to safe, affordable, accessible and sustainable transport for all improve road safety<sup>3</sup> and urban air quality

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<sup>2</sup> The Open Working Group, the 70 member subcommittee sharing 30 seats (votes), is carrying out the charge to recommending a Post 2015 Agenda with associated Goals and Targets to the Secretary General by July 2014 for transmission to the General Assembly in September 2014, has issued its latest interpretation of member states' views on the goal articulation and proposed targets.) The complete document is available at [http://sustainabledevelopment.un.org/content/documents/3686WorkingDoc\\_0205\\_additional supporters.pdf](http://sustainabledevelopment.un.org/content/documents/3686WorkingDoc_0205_additional supporters.pdf)

<sup>3</sup> Australia/Netherlands/UK, Argentina/Bolivia/Ecuador, Russia, Belarus, Ethiopia, Trinidad and Tobago on behalf of CARICOM, Cyprus/Singapore/UAE, Saudi Arabia, Children & Youth and Local Authorities Major Groups



- c) enhance capacities for integrated urban planning and management
  - d) by 2030, reduce the ecological footprints of cities by x%
  - e) by 2020, increase by x% the number of cities adopting and implementing policies and plans towards resilience and adaptation to climate change and natural disasters
  - f) by 2030 enhance social cohesion and personal security, and ensure universal access to inclusive and safe public spaces
  - g) by 2030 ensure that all cities are accessible and offer opportunities to persons with disabilities
  - h) protect and safeguard the world's cultural and natural heritage
- To review the WUC goals and principles in line with *The City We Need* vision statement elaborated by the partners end 2013.
  - To expand The City We Need vision statement elaborated by the partners along the nine principles for a New Urban Paradigm:
    1. The city we need is socially inclusive
    2. The city we need is well planned, walkable, and transit-friendly.
    3. The city we need is a regenerative city.
    4. The city we need is economically vibrant and inclusive.
    5. The city we need has a singular identity and sense of place.
    6. The city we need is a safe city.
    7. The city we need is a healthy city.
    8. The city we need is affordable and equitable.
    9. The city we need is managed at the metropolitan level.

## Expected outputs

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- Review the set of suggested targets (as above) for the Sustainable Development Goal on Sustainable Cities and Human Settlements with an eye to reducing them to no more than five (as no goal will have more than five in the final version) and refining the language to reflect the WUC values. A list of suggested amendments is to be delivered before mid-June 2014.
- Offer contributions for an expanded version of *The City We Need* vision statement developed along the nine principles for a New Urban Paradigm to be delivered by the end of August in preparation for the Habitat III Prepcom 2.



## Working Group 2: Monitoring and Indicators

### TERMS OF REFERENCE

#### Members

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*Nominations on 6 April 2014 - List subject to change*

Chair: Jane Katz, Habitat for Humanity

Rapporteur: to be defined

Members:

- ICOMOS (name tbc)
- IAU-Ile de France (Eric Huybrechts)
- Habitat Professionals Forum/AdP (Xavier Crépin)
- Josslyn Castle Institute (Jay Leighter)
- SDI (Irene Karanja, Cynthia Phiri)
- Global Compact Cities Programme (name tbc)
- WIEGO (Alison Brown)

#### Background

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Monitoring has been a key component of the World Urban Campaign since its inception. At the first Steering Committee (Barcelona, 2009), the Partners decided to form a 'Best Practices, Policies and Tools Committee' that would define and develop the key components of a knowledge network system to take full advantage of the diversity and wealth of knowledge, tools and methods of the WUC network. This WUC Committee promotes Indicators as key monitoring tools on urban conditions and trends.

At the second Steering Committee meeting (Paris, 2009), partners also agreed on four goals, among which goal 3 is 'TO MEASURE: establish benchmarks, monitor progress and share knowledge worldwide'.

WUC partners undertook "A Catalogue of Tools and Methods" in 2009, based on a survey instruments for partners to report on successful tools and methods of their respective organizations. The aim of the catalogue was to provide a one-stop shop for tools and methods on sustainable urbanization to promote the sharing of knowledge on tools and methods, but also help match problems with solutions.

In 2010 (Shanghai), the Committee decided to bound the project by limiting the tools to 'benchmarking tools and methods' encompassing indicators and indices, polls and report cards, spatial analysis and surveys. The group renamed 'Tools for Assessment and Measurement for Sustainable Urban Development' produced content that is now displayed as the World Urban Campaign website, under the resources section. The site offers basic information about tools. Contributors to the project were an Editorial Committee consisting of Eugenie Birch, Jane Katz, Sharon Kuska and Karen Stelzner; special advisor Luigi Fusco Girard.



The on-going Post 2015 Development Agenda process presents new opportunities to revisit benchmarking and assessment tools to review progress, particularly to monitor the implementation of a possible goal on sustainable cities and human settlements should one be included among the Framework. Conversely, if such a goal is not included, monitoring the chosen goals for their attention to WUC's urban concerns will be an essential function for WUC.

Regardless of the outcome, the Habitat III Conference presents an extraordinary opportunity to showcase the remarkable advances in urban data analysis/benchmarking tools that have evolved over the past 20 years.

While Habitat II (Istanbul 1996) pioneered in outlining the first large set of urban data, WUC partners are now poised to build on that powerful legacy by contributing to demonstrations of the use of scientifically based evidence (e.g. indicators, spatial analysis) now available to guide public and private decision-making in the world's cities and metropolitan areas.

As WUC has called for a New Urban Agenda, it needs to amplify its contents and implementation strategies. Central to this effort is outlining appropriate analytical tools that will underlie these processes, a function in which WUC as a think tank can play a lead role. WUC can be active in many points of intervention leading up to and within Habitat III.

Among them are providing guidance for the Habitat Prep Coms, the first to be held in September and for the member states that have committed to prepare national reports on the state of cities and human settlements and their 20 year action plans to address the identified issues in their respective countries.

## Objectives

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At the 10<sup>th</sup> Steering Committee meeting of the WUC (Medellin, April 2014), the members charged the 'Tools for Assessment and Measurement for Sustainable Urban Development' Working Group to develop a strategy for engaging in the on-going UN Post-2015 Agenda process whereby sustainable development goals, target and indicators are being defined, and the Habitat III Conference process that will put forward ideas for evidence-based information on cities and human settlements.

The objective of this working group will include the following:

- To review the set of targets proposed on the Sustainable Development Goal on Sustainable Cities and Human Settlements and the attached preliminary list of suggested indicators to evaluate their usefulness and applicability for benchmarking and measuring progress on the proposed Goal.
- To revisit the monitoring goal of the Campaign to assess how it can be integrated into the preparations for and program of the Habitat III Conference.

## Expected outputs

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### Short-term outputs:

1. A written brief based on objective one above that assesses current proposals and suggests refinement, removal, or addition of indicators, mindful of the data collection issues related to obtaining disaggregated data relevant to cities (end of May).
2. A WUC plan of action to contribute to Habitat III through urban monitoring and data (end June 2014)





## Working Group 3: Solutions for a New Urban Paradigm

### TERMS OF REFERENCE

#### Members

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*Nominations on 6 April 2014 - List subject to change*

Chair: Ismael Fernandez Mejia, Isocarp

Rapporteur: Désirée Martinez, IFLA

Members:

- Ecocity (Kirsteen Miller)
- Josslyn (Jay Leighter)
- Cordaid - Urban Matters (Margret Nieuwenhuis)
- Huairou Commission (Lily Hutjes)
- GUD (Marc Weiss)
- Fira de Barcelona (name tbc)

#### Background

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At the first Steering Committee (Barcelona, 2009), the partners formed a 'Best Practices, Policies and Tools Committee' that would define and develop the key components of a 'knowledge network' to take full advantage of the diversity and wealth of knowledge of the WUC network.

In 2009 Paris meeting, the Steering Committee formed the 'Good Policies and Enabling Legislation' Working Group to promote knowledge sharing on policies and legislation. The Working Group developed templates for WUC partners' reports that would form the basis of a database of sustainable practices and to be disseminated globally. They modeled the template on the format employed by the UN-Habitat Best Practices and Local Leadership Programme (BLP), using its well-tested methodology for unpacking and assessing policies and enabling legislation.

In Amsterdam in 2011, at the 6<sup>th</sup> Steering Committee meeting, the partners formed a new working group entitled 'Future Cities and Innovation,' to focus on new approaches to sustainable urban development, while taking into account the balance between technology and culture and stressing the importance of open innovation processes. Newly issued City Changers materials, the six WUC's thematic areas and key WUC principles to generate innovative concepts guide this group's work.

At the 10th Steering Committee Meeting in Medellin, 2014) the partners decided to combine the two working groups into a group now called "Solutions for a New Urban Paradigm" charged with amplifying *The City We Need* vision statement towards the preparation of the Habitat III Conference.



## Objectives

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- To organize WUC contributions to worldwide discussions on solutions to urban development issues that are in accordance with the principles articulated in WUC's *The City We Need* document. (see below)
  1. The city we need is socially inclusive
  2. The city we need is well planned, walkable, and transit-friendly.
  3. The city we need is a regenerative city.
  4. The city we need is economically vibrant and inclusive.
  5. The city we need has a singular identity and sense of place.
  6. The city we need is a safe city.
  7. The city we need is a healthy city.
  8. The city we need is affordable and equitable.
  9. The city we need is managed at the metropolitan level.
  
- To advance this discussion through global channels including the upcoming Habitat III conference in 2016.

## Expected outputs

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### Short-term outputs:

1. A framework to search for and collate urban development solutions that are in accordance with principles for a New Urban Paradigm as expressed in *The City We Need* (end July 2014)
2. A set of exemplary solutions to illustrate and support the principles of *The City We Need* (end July 2014)
3. A plan of action to present the selected solutions for the preparations and program of the Habitat III Conference (end August 2014)



## Working Group 4: Communication and Outreach

### TERMS OF REFERENCE

#### Members

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*Nominations on 6 April 2014 - List subject to change*

Chair: Neal Pierce, Citiscope

Rapporteur: Nicholas You

Members:

- Eugenie Birch (Penn)
- Mary Rowe (MAS)
- Ecocity (Kirstin Miller)

#### Background

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Communication has been a key component of the World Urban Campaign since its inception. At the first Steering Committee (Barcelona, 2009), the partners decided to form a Communication Working Group to focus on messaging, outreach and dissemination as essential component of the Campaign.

At the second Steering Committee meeting (Paris, 2009), the partners outlined four goals for its work, among which Goal 1 is 'TO UNITE: convince public, private and social stakeholders that investing in creative, resilient and sustainable cities and communities is essential to our future'.

The Working Group on communication has developed key messages over time and agreed an several *modus operandi* to disseminate them. They have employed the WUC website as the main platform and the World Urban Forum as the key global event to reach out to multiple audiences. Partners' events and activities have been instrumental in reaching out to larger networks in the thematic areas of the Campaign. (See <http://www.worldurbancampaign.org>)

In 2011 (SCM6, Amsterdam), WUC partners agreed to devise an outreach campaign entitled 'I'm a City Changer'. The WUC Secretariat has developed several 'City Changer' campaign tools to provide a common advocacy framework for the WUC partners. These tools are on the WUC website.

#### Objectives

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At the 10<sup>th</sup> Steering Committee meeting of the WUC (Medellin, April 2014), the partners decided to undertake a critical review of the WUC communication strategy to assess how it can better address different audiences at several levels (global, national, city). They will pay special attention to messaging within the framework of the Post 2015 Development Agenda process and the preparations for the Habitat III Conference.



**As a note of information:** The Post 2015 Agenda will either address cities in a stand alone goal OR as a cross cutting theme. Regardless, it will have targets that will incorporate slums and affordable housing, transport, urban planning, resilience preparations, open space provisions at a minimum. Thus, the Communications Working Group must be creative and nimble in meeting its objective of communicating WUC reactions to and contributions to the Framework for a Post 2015 Agenda. Fortunately, the WUC Secretariat is prepared to keep the Working Group informed and up-to-date on events as they emerge.

In sum, the Communications Working Group will aim to devise a communications strategy for global, national and city-level campaigns to emphasize positive changes in the urban sector, focusing on successful initiatives and exemplary 'City Changer efforts.

This Working Group will:

- Prepare an action plan and associated timeline related to the upcoming milestones of the Post 2015 process and Habitat III preparations.
- Support the design of a global WUC communication strategy for the Habitat III Conference to advocate on The City We Need

### **Expected outputs**

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- A draft global WUC communication strategy extending from June 15, 2015 to June 15, 2016 with major milestones
- A draft action plan to react to the treatment of "cities and human settlements" focal area as it emerges in the Post 2015 process
- A draft action plan to advocate for and raise awareness on the City We Need for Habitat III



## Working Group 5: Habitat III

### TERMS OF REFERENCE

#### Members

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*Nominations on 6 April 2014 - List subject to change*

Chair: Eugenie Birch, Penn IUR

Rapporteur: Shipra Narang, ISOCARP

Members:

- Alison Brown (WIEGO)
- Emilia Saiz (UCLG)
- Eric Huybrechts (IAURIF)
- Evert van Walsum and Margriet Nieuwenhuis (Cordaid)
- Fiona Woo and Stefan Schurig (World Future Council)
- GDF Suez
- Hon. Peter Götz and Jerko Rosin (Global Parliamentarians on Habitat)
- Jane Katz (Habitat for Humanity)
- Joyati Das (World Vision)
- Lily Hutjes (Huairou Commission)
- Louise Cox and Albert Dupler (UIA)
- Lucinda Hartley (Youth Advisory Board)
- Luigi Fusco Girard (University of Napoli)
- Malick Gaye (ENDA Rup)
- Marc Weiss (GUD)
- MAS (Mary Rowe)
- Metropolis
- Nicolas You
- Oxford Brookes University (Ramin Keivani)
- Pierre Victoria (Veolia Environnement)
- Practical Action (Lucy Stevens)
- Rene Peter Hohmann (Cities Alliance)
- Sein Way Tan (GWC)
- Xavier Crépin (ADP/HPF)



## Background

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At the 7th Steering Committee meeting (March 2012), UN-Habitat Executive Director, Dr. Joan Clos, invited the World Urban Campaign (WUC) partners to play an important role in the Habitat III Conference. He encouraged partners to shape a new paradigm on the form and functions of the 21<sup>st</sup> century city. He also requested the WUC to help convey an urgent message to public and private decision-makers, civil society and the general public on the need for effective and innovative models of urbanization, and to serve as the Partners' Platform for the Habitat III Conference.

At the 8th Steering Committee meeting (September 2012), Dr. Joan Clos urged WUC partners to contribute to preparations for the Habitat III Conference. In response, the Steering Committee formed the 'Habitat III' Working Group.

At the World Urban Forum 6 (Naples, September 2012), WUC partners endorsed and launched the '*Manifesto for Cities – The Urban Future we Want*' at a special session held 3 September 2012, thus initiating the Habitat III partners process. The *Manifesto* encompasses WUC partners' shared goals, vision of the city for the 21st century and a call for a new Urban Agenda.

At the 9th Steering Committee meeting (Nantes, Sept 2013), the WUC partners agreed to go a step further in the Habitat III Conference preparations by engaging the international community, public, private, and civil society partners to contribute to a new Urban Agenda in a consensus document that describes *The City We Need*. This document articulates key principles and establishes essential paths for building a New Urban Agenda as a contribution to the Habitat III Conference. WUC launched *The City We Need* at a well-attended meeting at the Ford Foundation, New York City, on 4th March 2014 presided over by the WUC chair, with endorsing speeches by Dr. Joan Clos, the Huairou Commission, Slum Dwellers International, the Federation of the Urban Poor (South Africa), Habitat for Humanity, and former NYC mayor Michael Bloomberg, Special UN Envoy on Cities and Climate Change.

## Objectives

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The Habitat III Working Group will establish WUC partners' consensus-driven key messages and vision for the Habitat III Conference. The Working Group will pursue the following objectives:

- Define the *modus operandi* (roles and responsibilities) of the WUC constituencies and partners for the Habitat III Conference and its preparation at the global, national and city level
- Devise a global vision to contribute to the New Urban Agenda
- Define WUC events that will feed into the Habitat III preparation

## Expected outputs

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- A Charter for WUC partners participation in the Habitat III Conference that will contain
  - (to be defined by the working group)



WORLD URBAN CAMPAIGN

UN HABITAT  
FOR A BETTER URBAN FUTURE

#### ANNEX 4: REPORT OF THE FIRST URBAN THINKERS CAMPUS

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Please see attached document. Further information is available on:

<http://www.worldurbancampaign.org/urban-thinkers-campus-the-city-we-need/>

#### ANNEX 5: URBAN THINKERS CAMPUS: CALL FOR PROPOSALS

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Please see attached document. Further information is available on:

<http://www.worldurbancampaign.org/urban-thinkers-campus-the-city-we-need/>

#### ANNEX 6: URBAN THINKERS CAMPUS – GUIDE

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Please see attached document. Further information is available on:

<http://www.worldurbancampaign.org/urban-thinkers-campus-the-city-we-need/>

## ANNEX 7: LIST OF UTC PROPOSALS - FIRST CALL FOR PROPOSALS

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1	Bangladesh University of Engineering and Technology	Dhaka, Bangladesh	2-6 Oct 2015	<b>Mobility, Resilience and Identity for the City We Need</b>
2	CitiNet and Slum Dwellers International	Stockholm, Sweden	29 June -1 July 2015	<b>Public Space in the New Urban Agenda</b>
3	Colegio Nacional de Jurisprudencia Urbanistica	Mexico City, Mexico	17-20 Nov 2015	<b>The Legal Framework towards Habitat III</b>
4	Dubai Real Estate Institute and FIABCI	Dubai, UAE	10-11 Jan 2016	<b>Future Cities Forum [focus on real estate, planning and governance]</b>
5	Ecocity Builders	Abu Dhabi, UAE	11-13 Oct 2015	<b>Urbinsight: Knowledge and Information for Sustainable Cities</b>
6	Federal University of Technology	Minna, Nigeria	19-23 Oct 2015	<b>A Well-Planned, Financed and Governed City for All</b>
7	Institute for Global Responsibility and Leadership	Mannheim, Germany	Sept-Oct 2015 (tbc)	<b>Impact for a Global Urban Century [focus on life styles, environment, youth and unemployment]</b>
8	International Mayors Communication Center	Hangzhou, China	Mid Oct-Nov 2015 (tbc)	<b>Technology for the City We Need</b>
9	The Municipal Art Society of New York	New York, USA	October 24th 2015	<b>NYC Convening on The City We Need</b>
10	Observatory for Sustainable Development of Cartagena	Cartagena, Colombia	17-21 Aug 2015	<b>Urban Inclusive Space</b>
11	PUSH	Palermo, Italy	16-18 Oct 2015	<b>The City as a Service</b>
12	Slum Dwellers International	Stellenbosch, South Africa	Sep-15	<b>Know your City</b>
13	Youth Advisory Board	Nairobi, Kenya	2015 (tbc)	<b>Youthful Cities</b>

## ANNEX 8: HABITAT III BRIEFING DOCUMENT

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Please see attached document. Further information is available on [www.habitat3.org](http://www.habitat3.org)

## ANNEX 9: SUMMARY COMPILATION OF OPEN CONSULTATIONS, SIDE EVENTS AND PARALLEL EVENTS HELD AT PREP COM 1

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Please see attached document. Further information is available [here](#).