







Resilient Heritage

Damietta Decoded: Unveiling the City's Treasures

Title	Resilient Heritage
	Damietta Decoded: Unveiling the City's Treasures
Date & Time	Tuesday, 21-5-2024, 10:00 am
Objective	
	The main goal is to shed light the heritage of Damietta In our faith Damietta contains heritage treasures that disappear among attention to the economic nature of the city beyond heritage and history extending throughout the ages. The event promises to be an enriching and inspiring event, fostering a deeper understanding and appreciation of Damietta's heritage while laying the groundwork for its sustainable preservation and revitalization. It also aims to: 1- Enhance Heritage Awareness: by raise public awareness of Damietta's rich heritage, fostering a deeper appreciation for its historical and cultural significance.
	2- Inspirate for Heritage Preservation: by bringing together experts, students, and community partners, the event hopes to spark innovative ideas and approaches to heritage preservation, ensuring the protection and revitalization of Damietta's heritage assets.
	3- Empower Youth Involvement: by emphasizes the crucial role of young people in safeguarding Damietta's heritage, encouraging their active participation in preservation efforts.
	4- Promote Sustainable Development: The introduction of the Egypt Urban Campaign highlights the commitment to sustainable development in Damietta, ensuring that heritage preservation aligns with environmental and social sustainability goals.

content	Damietta Decoded: Unveiling the City's Treasures event brings together Architecture experts (Mai ELebrashy (Megawra - BEC),
	Heba Abo Elfadl and Nevein Gharieb), NGO and young minds to shed light on Damietta's heritage in an Orientation session which contains:
	Expert Lectures: Renowned architecture academics with a passion for heritage preservation will deliver insightful talks, sharing their knowledge and expertise and presenting case studies.
	Student Presentations: Students will showcase their research and understanding of Damietta's heritage, highlighting its historical significance, from its military past (Ezbet ElBorg) to its industrial legacy as a furniture manufacturing hub and (Tennis Island in AlManzala lack).
	NGO and Partner Collaboration: Local NGOs and partners, including the successful "Port Said Ala Ademo" initiative, will contribute their expertise and showcase successful heritage preservation projects, emphasizing the importance of youth involvement in safeguarding Damietta's heritage.
	Architectural Competition: To foster innovative approaches to heritage-sensitive design, a captivating architectural competition will challenge graduates and architecture students to design a prototype dwelling that harmoniously blends with Damietta's unique character.
	Egypt Urban Campaign Introduction: The event will introduce the Egypt Urban Campaign and its dedication to promoting sustainable development in Damietta, aligning with the Sustainable Development Goals.
Venue	Horus University Faculty of Engineering – Hall 326
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Partner	Fine Arts, Alexandria University
organizations of the event	NGO -Port Said Ala Adimo Port Said University
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Website links