Launched in Rio de Janeiro in March 2010, the World Urban Campaign (WUC) is governed by a Steering Committee that was formalized at its fifth meeting in Shanghai during the 2010 Word Expo ‘Better City, Better Life’. The Steering Committee is the WUC’s governing body and is comprised of selected UN-Habitat’s official partner organizations. The Steering Committee is responsible for establishing the Campaign’s goals and objectives, defining the activities, strategies, annual work plan, and setting the Campaign’s governing procedures. The Steering Committee works closely with the WUC Secretariat, and acts as an advisory body to the Executive Director of UN-Habitat.

The Steering Committee is composed of working groups for WUC activities which are comprised of Steering Committee members. Working groups help to plan and bolster the Campaign activities such as outreach and communication strategies, business plans, resource mobilization, knowledge sharing and implementation activities.

Previous Steering Committee Meetings (SCM):

1st SCM: 12-14 October 2009, Barcelona (Hosted by Provincial Government of Barcelona)
2nd SCM: 7-9 December 2009, Paris (Hosted by IUA Région Ile de France)
3rd SCM: 20 March 2010, Rio de Janeiro (hosted by Brazilian Institute of Municipal Administration)
4th SCM: 30 May - 2 June 2010, Alicante (hosted by the Municipality of Alicante)
5th SCM: 8-10 October 2010, Shanghai (hosted by CRECC, China)
6th SCM: 7-8 September 2011, Amsterdam (hosted by Arcadis)
7th SCM: 12-13 March 2012, Marseille
8th SCM: 2 September 2012, Naples, Italy (hosted by University of Naples Federico II)
9th SCM: 28-29 September 2013, Nantes, France (hosted by Cité des Congrès, Nantes Métropole)
10th SCM: 6 April 2014, Medellin, Colombia (hosted in conjunction with the World Urban Forum 7)
11th SCM: 15 October 2014, Caserta, Italy (hosted in conjunction with the First Urban Thinkers Campus)
12th SCM: 11-12 April 2015, Nairobi, Kenya (hosted in conjunction with the first meeting of the General Assembly of Partners, the Habitat III PrepCom2 and the 25th Governing Council of UN-Habitat)
13th SCM: 3 October 2015, New York City, USA (hosted by MAS NY)
14th SCM: 15-16 March 2016, Prague, Czech Republic (hosted by FIDIC and the Czech Government)
15th SCM: 24 July 2016, Surabaya, Indonesia (hosted in conjunction with the Habitat III PrepCom3)
16th SCM: 15-16 October 2016, Quito, Ecuador (hosted in conjunction with the Habitat III Conference)
On 15 and 16 October 2016, the Steering Committee of the World Urban Campaign (WUC) convened for its 16th meeting (SCM16) in Quito/Ecuador. Participants met back to back with the 6th Meeting of the General Assembly of Partners (GAP) Executive Committee (15 October 2016) and the GAP Plenary Meeting (16 October 2016). The meeting was held in conjunction with the Habitat III Conference (17-20 October 2016) and its related Stakeholder Assemblies (15-16 October 2016).

As per the WUC Terms of Reference, which were amended during the WUC SCM15 on 24 July 2016 in Surabaya/Indonesia, this meeting of the WUC Steering Committee was a statutory meeting, which saw the elections of the Chair and Co-Chair of the Steering Committee, as well as of the Standing Committee.

Following a briefing on the GAP by its President and a report of the WUC Secretariat, the attendees focused their deliberations on a/WUC overall vision and strategy, b/Thematic focus of the Campaign, c/re-structuring the WUC Working Groups, d/Urban Thinkers Campuses – Phase 2, e/Upcoming milestones and f/Next Steering Committee Meeting. An ad-hoc WUC taskforce was formed at the end of the meeting on Day 2 to continue the tasks initiated by the WUC Steering Committee. The taskforce then met on 16 October (10-11 a.m.), as well as on 18 October (7-8 a.m.) and on 20 October (7-9 p.m.). The summary of the taskforce’s deliberations is provided in this report.

The main outcomes of the meeting were:

- A new Chair and Co-Chair of the WUC Steering Committee were elected, as well as new WUC Standing Committee Chairs, which now represent 15 Partner Groups (previously 9).
- The WUC working groups were reconstituted:
  1) Working Group 1: Urban Solutions
  2) Working Group 2: Implementation and Financing
  3) Working Group 3: Communication, Outreach and Mobilization
  4) Working Group 4: Monitoring and Accountability
- The Steering Committee has agreed to intensify its work in the post-Habitat III era on:
  1) Implementation of The City We Need and The New Urban Agenda
  3) Continued identification and dissemination of Urban Solutions to gather the collective knowledge of urban stakeholders
  4) Continued strengthening joint communication and outreach activities as well as mobilization of WUC partners

OBJECTIVES

The objectives of the 17th Steering Committee meeting will be:

A. To review the progress of Urban Thinkers Campus activities
B. To exchange on WUC partners activities
C. To review and approve the global road map and plan of action proposed by the four WUC working groups as a follow-up to the global WUC Working Group Meeting in Nairobi/Kenya (1 April 2017)
# Draft Agenda – Saturday, 6 May 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Agenda Point</th>
<th>Moderator(s)/Presenter(s)/ Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:30-09:00</td>
<td><strong>ARRIVAL &amp; REGISTRATION OF PARTICIPANTS</strong></td>
<td></td>
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<tr>
<td>09:00-09:30</td>
<td><strong>INTRODUCTION</strong>&lt;br&gt;- Welcome and adoption of the meeting agenda&lt;br&gt;- Introduction of new World Urban Campaign partners</td>
<td>Rose Molokoane/Sandeep Chachra Ana Moreno Christine Auclair</td>
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<tr>
<td>09:30-10:30</td>
<td><strong>PROGRESS REPORTS PART I</strong>&lt;br&gt;World Urban Campaign Secretariat</td>
<td>Christine Auclair</td>
</tr>
<tr>
<td>10:30-11:00</td>
<td><strong>PROGRESS REPORTS PART II</strong>&lt;br&gt;Working Groups¹:&lt;br&gt;1) WG 1 Urban Solutions&lt;br&gt;2) WG 2 Implementation &amp; Financing&lt;br&gt;3) WG 3 Communication, Outreach &amp; Mobilization&lt;br&gt;4) WG 4 Monitoring &amp; Accountability</td>
<td>Rose Molokoane/Sandeep Chachra Working Group Chairs&lt;br&gt;1) Nicholas You&lt;br&gt;2) Eric Huybrechts&lt;br&gt;3) Pilar Balbuena&lt;br&gt;4) Jane Katz</td>
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<tr>
<td>11:00-11:15</td>
<td>Coffee Break</td>
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<tr>
<td>11:15-13:00</td>
<td><strong>WUC GLOBAL ROAD MAP &amp; PLAN OF ACTION</strong>&lt;br&gt;- Presentation, discussion and adoption of proposed WUC road map &amp; plan of action</td>
<td>Rose Molokoane/Sandeep Chachra Christine Auclair Working Group Chairs</td>
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<tr>
<td>13:00-14:00</td>
<td>Lunch Break</td>
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<td>14:00-15:00</td>
<td><strong>PREPARATIONS FOR UPCOMING MEETINGS</strong>&lt;br&gt;- UN-Habitat 26th Governing Council (GC26), 3-7 April 2017, Nairobi/Kenya&lt;br&gt;- 18th WUC Steering Committee Meeting (SCM 18), 29-30 September 2017, Huangshan/China&lt;br&gt;- World Urban Forum 9 (WUF9), February 2018, Kuala Lumpur/Malaysia</td>
<td>Rose Molokoane/Sandeep Chachra Christine Auclair All participants</td>
</tr>
<tr>
<td>15:00-15:15</td>
<td>Coffee Break</td>
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<tr>
<td>15:15-17:00</td>
<td><strong>URBAN THINKERS CAMPUS PHASE 2 (UTC 2.0)</strong>&lt;br&gt;- Presentation &amp; review of UTC activities to date&lt;br&gt;- Presentation of proposed future UTC activities&lt;br&gt;- Discussion on consolidation of UTC outcomes and presentation at WUF9</td>
<td>Rose Molokoane/Sandeep Chachra Christine Auclair</td>
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<tr>
<td>17:00-17:30</td>
<td><strong>CONCLUSION AND WAY FORWARD</strong></td>
<td>Rose Molokoane/Sandeep Chachra Ana Moreno Christine Auclair</td>
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<tr>
<td>From 18:00</td>
<td><strong>WUC COCKTAIL</strong></td>
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</tbody>
</table>

¹ Working Groups are requested to each submit a written progress report two weeks before the meeting. Progress reports will be included in the final meeting report. Working Groups are requested to limit their presentations at the SCM17 to 10 minutes each.
SCM17 VENUE

The Tribe Hotel
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