15th Steering Committee Meeting

Surabaya, 24 July 2016
“The battle for sustainable development will be won or lost in cities.”
Take action and join the World Urban Campaign.

WUC Secretariat Progress Report

1 March-24 June 2016
(4 months)
149 WUC Partners

1 Top Sponsor (+ Huangshan)
2 Main Sponsors (+ Doppelmayr, Axa, LafargeHolcim)
43 Lead Partners
78 Associate Partners
20 Members
5 Media Partners
**Communication and Outreach**

*Meetings and Events*

**16-18 March:** Habitat III Regional Meeting
- SCM14: adoption of The City We Need
- WUC Side Event

**1-2 June:** German Habitat Forum
- Promotion of The City We Need (opening Dialogue)

**22 June 2016:** 12th Meeting of the Subcommittee on Policy and Programme of Work (UN-Habitat Committee of Permanent Representatives) – Briefing on the World Urban Campaign
Web & Outreach Activities

+ 90 partners stories
12,742 visitors
Web & Outreach Activities

Over 90 partners’ stories since March 2016

NEWS STORIES

- Month - Year

- Citiscope: The right to pee: An integral part of the right to the city?
  Posted on 10 Mar 2016

- Urban Thinkers Campuses an Unprecedented Global Consultation Towards The City We Need 2.0
  Posted on 9 Mar 2016

- Citiscope: Nearing a text: March to see release of key documents informing the New Urban Agenda
  Posted on 9 Mar 2016

- BSHF: World Habitat Awards 2015-16 winners!
  Posted on 8 Mar 2016

- Arcadis: Shelter Urban Thinkers Challenge' book
  Posted on 8 Mar 2016

- World Vision International: Urban resilience provides framework to bridge humanitarian and development divide
  Posted on 7 Mar 2016
Publications
Web & Outreach Activities

**Newsletter** (monthly)

- Partners news
- Letter from WUC Chair
- GAP Update
- WUC TV
- Urban Thinkers
- Save the Date
- New Partnerships
- Partners Campaigns
Urban Thinkers

Hirotaka Koike
Most of us might remember what happened in the Addis Ababa conference, or formally the Third Conference of the Financing for Development. As a number of NGOs and

Sally Roever
Revaben and her husband Narsinghrai sell vegetables from the sidewalk along one of eight new model roads in Ahmedabad, India. Between about 9:00 in the morning and 9:00

Saskia Sassen
Have cities wound up being organized, intentionally or not, for families who have one parent staying at home to take care of children and able to live on one salary? At

Indu Prakash Singh
A caring city is more important, then it being smart. If it's only smart, it's heartless, hopeless... It's possible and we shall do it. We surely will put our minds and hearts

VIEW ALL PARTNERS
The City We Need Social Media Campaign

Prominent followers on Twitter
- Susan Bennett (@SiriouslySusan, the voice of “Siri”) +910,000 followers
- Press Information Bureau of the Government of India +639,000 followers
- NITI Aayog (National Institution for Transforming India) +685,000 followers
- World Vision International (@worldvision) +542,000 followers
- Royal Institute of Chartered Surveyors +68,000 followers
- Centre for Environmental Change & Human Resilience (CECHR - @CECHR_UoD) +68,000 followers
The City We Need Social Media Campaign

Prominent UN followers on Twitter
- UNDESA (@UNDESA) and Lenni Montiel (@LenniMontiel) UNDESA ASG
- WHO Urban Health (@who_urbanhealth)
- UN World Tourism Organization (@UNWTO)
- United Nations India (@UNinIndia) + UNDP India (@UNDP_India)
- UNHCR Innovation (@UNHCR Innovation)
- UN-Habitat Youth (@unhabitayouth)
- UN-Habitat (@UNHABITAT) + ED Dr. Joan Clos (@JoanClos)
- ONUHABITAT (@ONUHABITAT), UN-Habitat Europe (@UNHabitatEU), UN-Habitat New York (@UNHabitat_NY), ONU-Habitat Mexico (@ONUHabitatMex)
Thanks to our loyal Twitter community, the #UrbanThinkers hashtag has reached more than 18.5M people online so far…

#UrbanThinkers
Web & Outreach Activities

WUC TV

FOLLOW US!

#TheCityWeNeed
Principle 7
The City We Need has shared identities and sense of place.
WOMEN ARE KEY ACTORS IN PLANNING, BUILDING AND MANAGING CITIES

#TheCityWeNeed
AND THE ELDERLY
FOSTERS A CULTURE OF PEACE

#TheCityWeNeed
#TheCityWeNeed #UrbanThinkers Voices with Dyan Currie / Commonwealth
World Urban Campaign
168 vues

#TheCityWeNeed #UrbanThinkers Voices with Emilia Saiz / United Cities and Local
World Urban Campaign
50 vues

#TheCityWeNeed #UrbanThinkers Voices with Alioune Badiane / UN-Habitat
World Urban Campaign
91 vues

#TheCityWeNeed #UrbanThinkers Voices with Frank D'Hondt / UN-Habitat
World Urban Campaign
37 vues

#TheCityWeNeed #UrbanThinkers Voices / UCLG, SDI & HPF
World Urban Campaign
39 vues

#TheCityWeNeed #UrbanThinkers Voices with Stefan Schurig / World Future Council
World Urban Campaign
36 vues

#TheCityWeNeed #UrbanThinkers Voices with Victoria Okoye
World Urban Campaign
17 vues

#TheCityWeNeed #UrbanThinkers Voices with Francois Baillon / FIDIC
World Urban Campaign
41 vues

#TheCityWeNeed #UrbanThinkers Voices with Juma Assiago / UN-Habitat
World Urban Campaign
21 vues

#TheCityWeNeed Safer Cities Programme UN-Habitat
World Urban Campaign
20 vues
The City We Need

26 UTC (July 2015-Feb 2016)
+7700 participants
+2200 organizations
+100 countries

#urbanthinkers reached +18million people
THE CITY YOUTH NEED, THE WORLD THEY WANT YOUTH URBAN THINKERS CAMPUS HELD IN NAIROBI/KENYA

CITISCOPE: CAN ART POWER SUSTAINABLE URBAN DEVELOPMENT?

CITISCOPE: REDEFINING URBAN CITIZENSHIP WHEN MIGRANTS AND REFUGEES ARE THE NORM
Urban Thinkers Campus Page
PRINCIPLES FOR A NEW URBAN PARADIGM

1. Socially inclusive and engaging
2. Affordable, accessible and equitable
3. Economically vibrant and inclusive
4. Collectively managed and democratically governed
5. Fostering cohesive territorial development
6. Regenerative and resilient
7. With a shared identities and sense of place
8. Well planned, walkable, and transit-friendly
9. Safe, healthy and promoting well-being
10. Learning and innovating
DRIVERS OF CHANGE

1. Governance and Partnerships
2. Planning and Design
3. Finance
4. Land, Housing and Services
5. Environment
6. Health and Safety
7. Economy and Livelihoods
8. Education
9. Technology
10. Monitoring and Evaluation

URBAN SOLUTIONS

IMPLEMENTATION
Towards implementation

PRINCIPLES

DRIVERS OF CHANGE

IMPLEMENTATION

SOLUTIONS
National Urban Campaigns

Examples: Iran & Saudi Arabia
National Urban Campaign Iran

- NUC in Iran successfully launched October 2015: ‘The City Iranians Need’
- Campaign constitutes a broad platform to collect ideas and urban solutions from the public as well as discuss ways to increase awareness on sustainable urban development
- Campaign contributes to a National Urban Forum before Habitat III in which public ideas are being discussed in an academic and professional environment
National Urban Campaign Iran

Country: Iran

Website Space (WUC.org)

'The City Iranians Need'

Nation-wide activities engaging urban thinkers from all over the country in form of so called urban dialogues.
National Urban Campaign Saudi Arabia

- NUC in **Saudi Arabia** successfully launched October 2015 in partnership with **Future-Saudi-Cities**
- A **committee** for the campaign was formulated on December 2015
- Committee Partners are NGOs, Academia, Media, and Private Sector companies
- Committee is headed by both Ministry of Municipal and Rural Affairs (MoMRA) and UN-Habitat
National Urban Campaign Saudi Arabia

• Nation-wide university competition **kicked off on World Cities Day** (October 31st 2015) under the theme: “Open Space for All” as a design competition
• Competition aims to promote the importance of public open spaces, as well as social inclusion
• **Social Media campaign** was launched in February 2016 with the objective of encouraging **volunteerism and raising awareness about city development and the campaign**
• Participants were asked to display their efforts using the **#UrbanThinkers**
UN-Habitat have been working on several activities under the Future Saudi Cities Program that aims to raise awareness about positive urban change in order to achieve green, productive, safe, healthy, inclusive, and well planned cities.

Activities held to date:

**National Urban Campaign**

The involvement of Youth individuals and organizations in the National Urban Campaign to promote inclusive, sustainable and prosperous cities in the Kingdom (December 2015 - Ongoing)

a. A committee for the campaign was formulated on December 2015. The committee compromises of partners (NGOs, Academia, Media, and Private Sector), and is headed by both Ministry of Municipal and Rural Affairs (MoMRA) and UN-Habitat.

b. A nationwide university competition has kicked off on World Cities Day (October 31st 2015) under the City Changer “Open Space for All” Design Competition, with the final submission date being 24th of May 2016. We will soon be judging the entries on June. The Competition aims to promote the importance of public open spaces, as well as social inclusion.

c. A social media campaign was launched (February 2016), with the objective of encouraging volunteerism and raising awareness about city development, and our program. The participants were asked to display their efforts using a hashtag of the campaign.
Urban Campaign **WUC & PSUP**

- ‘Up for Slum Dwellers – Transforming a Billion Lives’ is a **global appeal campaign** for UN-Habitat’s Participatory Slum Upgrading Programme (**PSUP**)
- Campaign is part of – *and puts into action* – the World Urban Campaign
- Aims at delivering more PSUP worldwide > helping countries, cities and towns to meet their goals on **urban poverty** and for securing adequate housing for all
- **Campaign > ‘Call to Action’** > Engaging and motivating the private sector to join hands with PSUP and transform the lives of a billion lives
- Building up on and scaling up the very committed global partnership for participatory slum upgrading that PSUP has already consolidated in **35 countries in the African, Caribbean and Pacific regions**
- Upcoming: **Campaign Film**
Appeal Campaign Communication

PSUP Sub-Website under www.worldurbancampaign.org/psup

Recognising, Integrating, Transforming, Connecting
Urban Solutions (WG1)
153 Urban Solutions (WUC 52%)

PLEASE SUBMIT YOUR NEW SOLUTION HERE BEFORE 31 JULY 2016
Thank you to all organizations that have shared their ideas for a better urban future with us!

By Drivers of Change

Driver 1: Governance and Partnerships

Local governments are institutional drivers of city development. They require adequate means to operate through a large degree of autonomy, flexibility and creativity to design, plan, manage and deliver The City We Need, in relation with other tiers of government. Read more

CO-CITY: Civic crowdfunding: a collective option for urban sustainable development

COMUNITAS: Alliance for school meals enhancement in Paraty, Rio de Janeiro – Brazil

COMUNITAS: Enhancement of Citizen Participation

COMUNITAS: Fiscal balance: how Paraty overcame the economic crisis and dependency on oil and resumes investment
PLANNING AID

Royal Town Planning Institute (RTPI)

Solution proposed by:  
The Royal Town Planning Institute  
Associate Partner  
http://www.rtpi.org.uk/

In a Nutshell:  
Planning Aid offers free planning advice and support to individuals and communities. We believe everyone should have the opportunity to get involved in planning their local area and provide people with the tools and knowledge to achieve this. Our work is supported by over 500 volunteers.

Where and When:  
<table>
<thead>
<tr>
<th>Drivers of Change</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>8</th>
<th>9</th>
<th>10</th>
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<td>4</td>
<td>22</td>
<td>4</td>
<td>10</td>
<td>8</td>
<td>0</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
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<td>29</td>
<td>3</td>
<td>14</td>
<td>17</td>
<td>4</td>
<td>11</td>
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<td>Monitoring and Evaluation</td>
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<td>11</td>
<td>11</td>
<td>5</td>
<td>6</td>
<td>1</td>
</tr>
</tbody>
</table>
The approach by driver of change is a silo oriented one and does not reflect the purpose of the proposed solutions. The objective of many urban solutions is precisely to integrate sectors, partners and processes. One can identify five cross-cutting processes/trends as elements of The City We Need paradigm:

- **SHARING and MUTUALIZATION** (ex: bike sharing by European cyclist federation and Hangzhou, mutualisation of data by Cities Data Asset by Engie),
- **OPTIMIZATION of URBAN ACCESS and FLOWS** [including data] (ex: underground pedestrian networks by Accus, mobility plans by Codatu, cable car by Doppelmayer, predictive tools against disasters by Fidic),
- **EMPOWERMENT in the urban space** (ex: child friendly public space by World Vision, women by Huairou/Wedo, marginalized, etc.),
- **PROMOTION AND INTERNALIZATION of SOCIAL CAPITAL** (ex: social capital credit platform by Asia Initiative, mural art in marginal areas to promote tourism by Bogot'art, street vendors by WIEGO),
- **REGENERATIVE and CIRCULAR urban processes** (ex: intelligent recycling by Fevelicor, etc.)
The City We Need
URBAN SOLUTIONS
Trends of the new urban paradigm

SHARING AND MUTUALIZATION

OPTIMIZATION OF URBAN ACCESS & FLOWS

EMPOWERMENT IN THE URBAN SPACE

PROMOTION & INTERNALIZATION OF SOCIAL CAPITAL

REGENERATIVE & CIRCULAR URBAN PROCESSES
## Monitoring and indicators (WG2)

### WG2

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>31-Mar-16</td>
<td>Deadline for review of Working Group TORs by its members</td>
</tr>
<tr>
<td>18-May-16</td>
<td>Working Group 2 Webex Meeting (3 pm Nairobi time, WUC, global)</td>
</tr>
<tr>
<td>6-Jun-16</td>
<td>Working Group 2 Webex Meeting (3 pm Nairobi time, WUC, global)</td>
</tr>
<tr>
<td>11-Jul-16</td>
<td>Updated indicators framework sent 11/7</td>
</tr>
<tr>
<td>18-Jul-16</td>
<td>Deadline for comment on indicators framework</td>
</tr>
<tr>
<td>19-Jul-16</td>
<td>If comments, Secretariat consolidates comments before SCM - send to the WG</td>
</tr>
<tr>
<td>24-Jul-16</td>
<td>Indicators framework is presented and discussed at SCM15</td>
</tr>
</tbody>
</table>
WUC 3.0 (WG4)

**WG4**

31-Mar-16  Deadline for review of Working Group ToRs by its members
7-Apr-16   Working Group 4 Webex Meeting (3 pm Nairobi time, WUC, global)
6-May-16   WUC Secretariat shares draft outline of WUC Self-Study Report
20-Jun-16  WUC Secretariat shares draft outline of draft TORs for UN-Agencies joining the WUC for commenting

20-Jun-16  WUC Secretariat shares revised WUC SCM ToRs for review
16-Jun-16  Working Group 4 Webex Meeting (3 pm Nairobi time, WUC, global)
20-Jun-16  Working Group online commenting on WG docs (see email 20 June 2016)
4-Jul-16   Working Group online commenting on WG docs (see email 20 June 2016)
12-Jul-16  resend docs for comments deadline 17 July
24-Jul-16  WUC Steering Committee Meeting / SCM15: discussion, review and adoption of Draft WUC Self-Study Report
1. TCWN
   Legacy
   Common platform for action
   >> Operationalizing TCWN – Urban Solutions

2. UTC
   People driven Engagement

3. WUC+
   Implementing base
## Implementation (WG5)

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
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<tbody>
<tr>
<td>31-Mar-16</td>
<td>Deadline for review of Working Group TORs by its members</td>
</tr>
<tr>
<td>6-Apr-16</td>
<td>Working Group 5 Webex Meeting (3 pm Nairobi time, WUC, global)</td>
</tr>
<tr>
<td>6-Jul-16</td>
<td>Deadline for submitting on-line commitments to implementation within this group</td>
</tr>
<tr>
<td>11-Jul-16</td>
<td>The WUC Secretariat will consolidate submissions and propose a way forward</td>
</tr>
<tr>
<td>12-Jul-16</td>
<td>Resend call for submission - deadline 17 July</td>
</tr>
<tr>
<td>19-Jul-16</td>
<td>Deadline for members of this group for commenting on the consolidated proposal before WUC Steering Committee meeting</td>
</tr>
<tr>
<td>15-Jun-16</td>
<td>Working Group 5 Webex Meeting (3 pm Nairobi time, WUC, global)</td>
</tr>
<tr>
<td>24-Jul-16</td>
<td>The working group will present their proposal for implementation to the WUC Steering Committee in Surabaya</td>
</tr>
</tbody>
</table>
REGISTER YOUR COMMITMENTS

As a global multi-stakeholders engagement platform preparing for the Habitat III Conference, the WUC is pleased to introduce this NEW implementation platform under our commitment to ACT as city changers.

**WHY:** The WUC is determined to register commitments to the future New Urban Agenda that will be presented at the Habitat III Conference. Those commitments will be more than words. They will be initiatives that will support the implementation of the New Urban Agenda while addressing the Sustainable Development Goals, in line with the principles and drivers of change articulated in The City We Need and agreed upon by the WUC partners and the 7800 people engaged in the Urban Thinkers Campuses in 2015-16.
Name of Initiative
Name of your projects, platforms or tools you are proposing to implement in order to support cities, regions, countries or regions. *

Partner
Please indicate the name of your organization or network (click <Other> if you are not yet a WUC Partner).

-- Select one --

Partner Description
If you are not yet a WUC Partner, please indicate the nature of your organization.

Content limited to 2500 characters, remaining: **2500**

Co-partners
-- Select one or more --

Description
Please describe the PURPOSE, SCOPE and NATURE of the initiative.
Your Commitments to the Sustainable Development Goals (SDGs)

Please indicate which SDGs your initiative is intended to address.

- **Goal 1**: End poverty in all its forms everywhere
- **Goal 2**: End hunger, achieve food security and improved nutrition and promote sustainable agriculture
- **Goal 3**: Ensure healthy lives and promote well-being for all at all ages
- **Goal 4**: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all
- **Goal 5**: Achieve gender equality and empower all women and girls
- **Goal 6**: Ensure availability and sustainable management of water and sanitation for all
- **Goal 7**: Ensure access to affordable, reliable, sustainable and modern energy for all
- **Goal 8**: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
- **Goal 9**: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation
Your commitments to The City We Need: Drivers of Change

Please indicate which drivers of change of The City We Need your initiative is intended to address.

- 1 : Governance and Partnerships
- 2 : Planning and Design
- 3 : Finance
- 4 : Land, Housing and Services
- 5 : Environment
- 6 : Health and Safety
- 7 : Economy and Livelihoods
- 8 : Education
- 9 : Technology
- 10 : Monitoring and Evaluation

Are you willing to open to other partners and scale-up with other partners on the ground? *

Your organization may wish to open up to other partners in order to strengthen the initiative, bringing new competences, skills, know-how and experience of other stakeholders. If so, please click yes below.

- Yes
- No
General Assembly of Partners

POST HABITAT III?

Building on the success of the GAP

GAP = WUC OPEN FORUM

- Open forum composed of 15 Constituent Groups (represented in the WUC Standing Committee)
- Annual GAP Forum meeting (next at UNHt GC April 2017)
- GAP members are partners of Urban Thinkers Campuses
  - GAP members listed the WUC website
  - GAP members recipients of newsletter/infos
Thank You
Proposal for a Multi-Stakeholder Partnership on Urbanization
CEB High-Level Committee on Programmes

31rst session – 8-9 March 2016, Geneva:

Item 1: urbanization and sustainable development

• CEB Joint Statement to the Habitat III Conference (proposal by HLCP approved – to be endorsed)

• Paper on 'Urbanization and Sustainable Development: A United Nations System Input to a New Urban Agenda' prepared by HLCP on a New Urban Agenda
  – 10 key levers of change
  – section VII: implementing the New Urban Agenda through multi-stakeholder partnership – WUC as a platform for UN agencies
Implementing the NUA through multi-stakeholder partnership

WUC as a platform for UN agencies
To play a more catalytic role, the WUC could become a hub for United Nations agencies to build partnerships and implement concrete alliances in the Post-Habitat III era at the global and national level.
Post Habitat III

- Joined global and national thematic initiatives
- Partners monitoring the implementation of the New Urban Agenda
- Issue-based initiatives on urbanization
Building Partnerships for Sustainable Urbanization

- Advocacy
- Knowledge Sharing
- Consensus Building

+ UN Agencies

- Joined Advocacy
- Show-casing solutions
- Issue-based initiatives
Urbanization and Sustainable Development: Input to a New Urban Agenda

Version 1.0
(New York, March 2014)

Version 2.0
(Prague, March 2016)

HLCP paper and joint statement
(Geneva, March 2016)

Endorsement by CEB
Statement at Habitat III

UN Agencies
Implementing the New Urban Agenda through multi-stakeholder partnership

- WUC essential role in mobilizing urban stakeholders
- WUC launched the GAP for Habitat III
- National level: NUC for engaging local stakeholders
- WUC presents several advantages for UN partners to work together on sustainable urbanization
  - extensive outreach of committed stakeholders
  - an organized and structured platform of partners with its brand, identity, communication
  - basis for country level activities through NUCs
  - experience in consultative processes (UTCs)
- Proposed UN Steering Group in the WUC for UN entities to be launched before Habitat III
ROLES TO BE DEFINED

Secretariat

Resource Efficiency Partner

Smart Cities Partner

Child friendly Cities Partner

Healthy Cities Partner

Urban Safety Partner

Urban Heritage Partner

examples

Social Engagement Partner

Food for Cities Partner

Resilient Cities Partner

Decent Work in Cities Partner

etc.
UN Steering Group

UN Agency Partner
- Statement of commitment/ MOU
- In-kind contribution
- Part of the Steering Committee

Sponsor
- MOU
- Cash commitment*
- Part of the Steering Committee

Lead Partner
- MOU
- In-kind contribution
- Part of the Steering Committee

Associate Partner
- Statement of commitment
- In-kind contribution

Member
- Statement of commitment
National Urban Campaigns

- country level advocacy + engagement on urban issues
  - issue-based initiatives (NUA / Agenda 2030)
ROAD MAP: tentative key milestones

- **WUC SCM**
  - Prague
  - 15-16 March 2016
  - (Regional Meeting)

- **PrepCom 3**
  - 25-27 Jul 2016

- **Habitat III**
  - Quito
  - 17-20 Oct 2016

**Implementation of the NEW URBAN AGENDA**

**Version 2.0**

**WUC working group on UN agencies integration:**
- TORs, Workplan, Budget

**UN Agencies Joining WUC LAUNCH**

**Urbanization and Sustainable Development**

**The City We Need**
WUC 3.0