World Urban Campaign
Steering Committee Meeting Report

Steering Committee Meeting No. 1 (SCM1)

Date: Wednesday 25 November
Time: 1:00-3:00 PM CET

Attendance:
Steering Committee (SC) Co-Chairs:
  o Sri Husnaini Sofjan (meeting Chair)
  o Bert Smolders
  o Sandeep Chachra

PCG1 Local and Subnational Authorities:
  o Christian Huebel

PCG2 Research and Academia:
  o Circe Gama Monteiro
  o (absent: Tamara Quiroz Guzman)

PCG3 Civil Society Organizations:
  o Ben Wong
  o Chris Elisara

PCG4 Grass Roots Organizations:
  o Malick Gaye

PCG5 Women:
  o (absent: Limota Goroso Giwa)

PCG6 Children and Youth:
  o Aline Rahbany

PCG8 Business and Industries:
  o Bert Smolders

PCG10 Professionals:
  o Analia Lourdes Pastran
  o Ishthiaque Zahir Titas
  o Claus-Peter Echter

PCG11 Older Persons:
  o W. Cecil Steward

Secretariat:
  o Christine Auclair, Damien Thibon, Flossie Mbiriri

Agenda:
1. Introduction by one of the WUC SC Co-Chairs (Sri Sofjan)
2. WUC Secretariat updates
3. SC working procedures
4. Future WUC activities
5. AOB

Annex attached:
1. Presentation prepared by the Secretariat
Key points discussed and decisions made:

• Introduction
  After a successful election at the end of October, this first meeting is an important meeting in order to agree on the way we will work together as a WUC Steering Committee (SC) and on future activities.

• Secretariat updates (see attached presentation):
  o Key achievements in 2020
  o 2021 is focused on climate action for the United Nations and their partners
  o WUC road map: key milestones
  o Suggestions for 2021 theme and approach under the Decade of Action

• SC Working Procedures
  o Future SC meetings: they are to take place every three months on the last Wednesday of the month. In 2021, SC meetings will be held on 24 February, 26 May, 25 August, 24 November. These dates may be adapted to circumstances and public holidays. Extraordinary meeting outside this schedule may be decided by the SC.
  o PCG chairs and co-chairs should be guided by clear action points to engage and consult their constituencies and report on activities. Secretariat to prepare key tasks for review by the SC members before 4 December to be approved before 15 December.
  o Secretariat to regularly provide updated lists of partners to PCG chairs. Preliminary lists were sent on 19 November to PCGs 1, 2, 3, 4, 5, 8 and 10.
  o Secretariat to seek approval of new WUC Partners by the SC every two weeks after screening of partnership requests.
  o Secretariat to provide in advance of each SC quarterly meeting a list of decisions to be made.
  o Two working groups (WG) to be reactivated in December 2020 (Secretariat to organize first WG meetings in January 2021):
    - WG1: Vision (to elaborate the vision on the 2021 WUC theme towards The City We Need)
    - WG3: UTCs, Engagement and Communication

• Future activities
  o The theme decided for 2021 is ‘Climate Action’. WUC will go ‘Green’ in 2021 and orient all activities and communication around climate action. Climate action should be geared to build resilience of cities and communities. The campaign should also build upon the notion of resilience and the lessons learned from the Covid-19 crisis.
  o A series of Climate Action UTCs will be held in 2021:
    - Secretariat to send a call for proposal on 1 December 2020
    - Deadline for applications: 15 January 2021
    - Climate Action UTCs Launch: 27 January 2021 (tbc)
    - Climate Action UTC to start on 1 February
  o 2021 Road Map:
    - In addition to UTCs, there was also suggestion to organize event in conjunction with the High-Level Political Forum (HLPF) in New York and next COP in Glasgow.
- Other activities will be defined for 2021 after consultation of PCG Chairs with their constituents.
- A point was also made to the need to raise funding/resources.
- Secretariat to prepare draft road map to SC members before 4 December.

- **Recruitment of New Members & Visibility of WUC**
  - It was pointed that there are PCGs that have no members and representatives in the SC – Foundation & Philanthropies; Medias; Persons with Disabilities; Parliamentarians; Trade Union & Workers; Farmers; and Indigenous People.
  - SC members are encouraged to expand WUC memberships within their own PCGs, and those PCGs which have yet to have members.
  - Forms for new memberships are already available on the WUC website.
  - There was a suggestion to develop an “elevator pitch” Flyer to attract and interest new members to join WUC.

- **Consultations with UN-Habitat:**
  - Secretariat to consult internally to seek interest and potential for a WUC-UN-Habitat exchange with key units and programmes.
  - Need to clarify the role of the WUC in the World Urban Forum. Secretariat to consult UN-Habitat WUF Team.