UTC REPORT: WHO RUNS THIS PLACE? BETWEEN THE CITY AND THE CITIZEN

Comunitas

Title of the Campus: Who Runs this Place? Between the city and the citizen
Organizer(s) Names: Comunitas
Date and Location: 13th September 2017 / Rua Coronel Oscar Porto, 70 - Paraíso, São Paulo - SP, 01313-902 Brazil.

Urban Thinkers Campus in figures:

1 COUNTRIES REPRESENTED
83 PARTICIPANTS
21 ORGANIZATIONS
5 PARTNERS GROUPS REPRESENTED

Executive Summary:

“Como podemos melhorar a forma como construímos consenso em torno dos desafios das cidades?”
Essa é a pergunta que motiva líderes locais e regionais a construírem uma nova governança urbana. Os protestos de junho de 2013 deixou evidente o anseio da sociedade civil pela defesa de direitos e combate à corrupção. Acreditamos que o debate sobre governança pública é importante para a manutenção coesa do legado das manifestações de junho. A ampliação do acesso a serviços de qualidade nos grandes centros urbanos, o combate à corrupção e a mitigação de desigualdades são desafios comuns a cidadãos, setor público e setor privado. Mas, afinal de contas, quem manda aqui? Entre o cidadão e a cidade, como podemos qualificar as formas como construímos consenso, mediamos conflitos, buscamos soluções sobre nossas cidades? É isso o que buscamos discutir - e descobrir - com nosso evento

(English Translation)

"How can we improve the way we build consensus when it comes to our cities' challenges?" That's the question that prompts local and regional leaders to build a new urban governance. The protests during June 2013 made civil society's demands clear: more rights; less corruption - but how could the public power address such complex issues without any help? Thus, building shared governance and encouraging public participation became a sine qua non condition for governments to simply govern. Our Campus tried to create an environment for a brainstorming of initiatives regarding social inclusion, quality of life and, mostly, democracy in urban spaces. How do we promote justice, transparency and participation in urban spaces? After all, who runs this place? That's what we want to talk about, and that's the issue we want to address.
Introduction of the Campus:

Our campus' main attendees were public servants, professors, and civil society. The main topics were: best practices on urban governance, democratic governance, social involvement, transparency, open data, open government, public transportation, education, urban resources management, sustainability, and more. In the end, we deconstructed what we believed to be the city of the past to collectively rebuild the city of the future. For that purpose, we also offered a workshop for public servants and partners on social innovation.

Summary of all session:

During our campus, all our sessions tried to address a common issue: how do we create better and more inclusive and democratic cities? Firstly, we have a debate on best practices in urban governance - with the participation of our CEO Regina Esteves, Luti Guedes (Ciudadano Inteligente) and Sérgio Besserman (Instituto Jardim Botânico). After this first discussion on good practices towards the implementation of a new urban agenda, our staff Patricia Loyola and Bruna Santos presented to the public the Juntos Program Platform: a collaborative platform on public management for public servants, scholars and the general public. The main object for this platform is to create collaborative knowledge on public management issues - such as public health, innovation, fiscal balance, etc. Additionally, we had two "jam session" style round tables on transparency - with Natália Mazotte (Gênero e Número) and Fernanda Campagnucci (Pátio Digital) - and public urban spaces - with Rajesh Rani (Amani Institute), Clarisse Linke (ITDP), Mariana Barros (Esquina) and Jamil Assis (Instituto Atuação). Finally, we had a final discussion on what we have concluded during the event with our MC Natália Garcia (Cidades para Pessoas). During our first “Jam Session”, the public raised questions on active and passive transparency, open government and social involvement towards a more democratic society. In our second “Jam Session”, the public was more interested in public transportation, resource management, sustainability and housing in the big cities. In both Sessions we had discussions on gender and democracy. Also, we organized a workshop with Amani Institute for leaders and public servants from our network. The workshop had the main goal to promote social innovation within public administration. Firstly, the participants were encouraged to share good practices. Then, the institute presented a few methodologies for the promotion of social innovation.

In the end, we had more than 70 visitors and over 3 thousand views in our online streaming, through a partnership with the TV Channel Futura.

Key Outcomes:

Our main achievement was: promote a public debate on urban governance. Usually restricted to an academic research environment, giving people a voice to talk about urban issues directly with public servants was one of the ways to promote democracy in undemocratic cities. Besides, we were able to create a tacit agreement on how will we build our cities from now on: what can we expect
and demand from our cities?

We all have important roles as empowered citizens now - especially with our new digital platform.

Conclusion and way forward:

Our main conclusions were: we can't go anywhere by ourselves only (as people or institutions) and together we can have a dynamic debate about what we want as citizens and communities.

Recommendation:
Governments should listen to the people - and listen again. When we say "people" we include all kinds of organizations the existing in the urban space - we all have something to add; something to say. Therefore, open government and implementing new mechanisms of social involvement are basic (and fundamental) tools for the construction of better and more inclusive cities.

Monitoring & reporting

We intend to watch our partners closely and establish indicators to evaluate their performance throughout the projects we run on the member cities from the Juntos Program. We are also committed to monitoring existent indicators for each city, so we can compare the cities’ performance. Our scholarship holders are also committed to bring social innovation to public management in order to implement the new urban agenda. We’ll monitor and evaluate their performance through personal evaluations we send them regularly.

In the short term we intend to host a webinar on the subject of our Campus, sharing not only good practices and the topics discussed in our event, but also solutions for the questions raised at our UTC.

In the long term, we are committed to the implementation of the New Urban Agenda, so the Juntos Program will adopt all the discussion as part of its methodology. Also, we’ll disseminate our final report, along with the material we gathered, such as articles, media and knowledge in all its possible shapes. Our platform will have a dedicated part for urban governance, democracy and the New Urban Agenda.

UTC key speakers:

1. Fernanda Campagnucci - Secretaria de Educação de São Paulo
2. Jamil Assis - Instituto Atuação
3. Luti Guedes - Fundación Ciudadano Inteligente
4. Mariana Barros - Esquina
5. Natália Garcia - Cidades para Pessoas
6. Natália Mazotte - Escola de Dados
7. Rajesh Rani - Amani Institute
8. Rayne Ferretti - UN Habitat
9. Regina Esteves - Comunitas
List of participants:

1. Aline Silva Okumura
2. Andre Luiz Pinto - Fundação Roberto Marinho
3. Bruno Hernandez Incau
4. Bruno Lopes Ferreira
5. Camila Salvatore - Rede de Atenção Polítca pela Sustentabilidade
6. Cid Augusto Granado Soares Junior
7. Daniela Luiz Martin
8. Denise Dantas Marques
9. Elen de Paula
10. Felipe Madio de Oliveira
11. Filipe dos Santos Costa
12. Mario Nishizaki
13. Ivan VM
14. João Vitor Urbano Ribeiro
15. Jorge Ronei Bucci
16. Juliana Carmo Antunes
17. Lucas Rodrigues Barco
18. Caroline Burle
19. Luiz Carlos Alves da Silva Filho
20. Marcelo Carvalho Rocha Yamin
21. Marcelo Miney Mendes
22. Marcus Costa
23. Mariana Oliveira Guimaraes Dantas
24. Marli de Souza - Federação das Indústrias do Estado do Paraná
25. Marleide Rocha - CDN Comunicação
26. Nathalia Boanova
27. Paola Moreno Bernardi
28. Raul Felipe Melo Fajardo
29. Rodrigo Casarin
30. Rosangela Lotfi
31. Tayara Calina - Instituto Arapyau
32. Thais Brandt
33. Thais Morais Benchimol
34. Thiago Pedrino Simão - Secretaria de Habitação do Estado de São Paulo
35. Victoria Lanzi
36. Ester Bgs
37. Amanda Amorin
38. Eduardo Felipe Heniemann Gassenferth
39. José Maria Vasconcelos
40. Fabiana Cunha - Instituto Federal de São Paulo
41. Sidney Machado
42. Luciene Antunes Sant-Anna
43. Igor Tristas Silva
44. Yani
45. Gulherme Miranda
46. Eduardo Gomes
47. Carlos Viera
48. Leandro Telles - Prefeitura de Campinas
49. Claudemir Lara
50. Carla Link - Talking City
51. Gustavo Palazzolli Villela
52. Juliana Opípari
53. Rafael Nascimento Dos Santos
54. Alexandre Natale
55. Alice Mesquita Jardim
56. Ana Paula Pereira - Comunitas
57. Arlecia Duarte - Futura
58. Bruna Palhuzi - Comunitas
59. Bruna Santos - Comunitas
60. Fabíola José - Mulheres do Café
61. Jhully Reis - Comunitas
62. Joelmia Ambrozio - Comunitas
63. Júlia Rocha - Comunitas
64. Liza Menzl Schechtmann
65. Mariana Lima
66. Patrícia Loyola - Comunitas
67. Regiane Trajano - Comunitas
68. Zysman Neiman - Universidade Federal de São Paulo
69. Rogério Cardoso de Lima
70. Dalila Ramalho - Colab.re
71. Clarisse Linke - Intituto de Políticas de Transporte e Desenvolvimento
72. Fernanda Campagnucci - Secretaria de Educação de São Paulo
73. Jamil Assis - Instituto Atuação
74. Luti Guedes - Fundación Ciudadano Inteligente
75. Mariana Barros - Esquina
76. Natália Garcia - Cidades para Pessoas
77. Natália Mazotte - Escola de Dados
78. Rajesh Rani - Amani Institute
79. Rayne Ferretti - UN Habitat
80. Regina Esteves - Comunitas
81. Sérgio Besserman - Jardim Botânico do Rio de Janeiro
82. Washington Bonfim - Comunitas
83. Eduardo Speeden - Secretaria de Planejamento de Teresina

List of organisations represented:

1. Comunitas.
2. ONU Habitat.
3. Amani Institute.
5. Futura.
6. Fundação Roberto Marinho
7. Rede de Atenção Política pela Sustentabilidade
8. Federação das Indústrias do Estado do Paraná
9. Instituto Arapyau - Civil Society Organization
10. Instituto Federal de São Paulo
11. Talking City
12. Colab.re
13. Universidade Federal de São Paulo
14. Intituto de Políticas de Transporte e Desenvolvimento
15. Instituto Atuação -
16. Fundación Ciudadano Inteligente
17. Esquina
18. Cidades para Pessoas
19. Escola de Dados
20. Amani Institute
21. Jardim Botânico do Rio de Janeiro

List of Partner Groups represented:

1. Businesses & Industries
2. Foundations & Philanthropies
3. Research & Academia
4. Local & Subnational Authorities
5. Civil Society Organizations

List of Countries represented:

1. Brasil

UTC Videos:

https://www.facebook.com/events/112151869484495/permalink/11831084553526...

Weblinks:

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