World Urban Campaign
Assembly 1
18 June 2020 - 2:00-3:30 PM (CET)
WELCOME by Christine Knudsen
Director of External Relations, Strategy, Knowledge and Innovation
UN-Habitat
Draft Agenda

1. (2:00-2:05) Welcome by Christine Knudsen, Director of External Relations, Strategy, Knowledge and Innovation, UN-Habitat


3. WUC Vision 2030 (WG#1)
   • (2:15-2:20) Presentation by Bert Smolders
   • (2:20-2:30) Open discussion

4. Key elements for a new WUC governance
   • (2:30-2:35) Presentation by Sri Sofjan
   • (2:35-2:50) Open discussion

5. Key directions for future UTCs
   • (2:50-2:55) Presentation by Sandeep Chachra
   • (2:55-3:10) Open discussion

6. (3:10-3:20) Preparation of next elections for PCG Chairs and upcoming events

7. (3:20-3:25) Any other business

8. (3:25-3:30) Conclusion by Sri Sofjan
Introduction:
The future of the WUC in the context of the COVID-19 crisis
1. WUC VISION
BACKGROUND – 1: the start of the WUC

Building on the legacy of Habitat II

1996
- LAUNCH Global Campaigns
  - Secure Tenure
  - Urban Governance

1999
- REVITALIZATION
- CHS 17 Res 17/7
- GA Res 54/209

2000
- Recognition of the two campaigns

2007
- GC 20 MTSIP 2008-13
- Campaigns to support the strategic plan

2009
- GC 21 partners consultations
- MERGE into one single campaign to support the strategic plan

2010
- WUC Principles for Sustainable Urbanization
- LAUNCH OF THE WORLD URBAN CAMPAIGN

- WUC SC 3 Rio de Janeiro
BACKGROUND – 2: Towards Habitat III

Unite, connect, enable, measure, towards Habitat III

LEGEND:
SC: WUC Steering Committee

Unite, connect, enable, measure, towards Habitat III
Unite, connect, enable, measure, to implement the New Urban Agenda

BACKGROUND – 3: Post Habitat III

The City We Need
Ten years to deliver change in cities and communities.

**VISION 2030**

- *Our Coalition*
- *Our Mission*
- *Our Goals*
- *What do we promote?*
- *How do we promote?*
- *Our Actions*
Our coalition

We represent a variety of stakeholders engaged in cities and communities. We thrive to represent all voices through our constituent groups: local and sub-national authorities; research and academia; civil society organizations; grass roots organizations; women; parliamentarians; children and youth; business and industries; foundations and philanthropies; professionals; trade unions and workers; farmers; indigenous people; media; older persons. This variety enables dialogue and cooperation between the partners in the World Urban Campaign and a comprehensive joint outreach on urban issues.
Our mission is to contribute in developing solutions and take action in cities and communities in implementing the New Urban Agenda to accelerate the achievement of the sustainable development goals (SDGs) by 2030.
Our goals

• **Advocate and raise-awareness** on the role of cities and communities in achieving the SDGs and delivering positive change.

• **Identify solutions to catalyze action between stakeholders in cities and communities.**

• **Promote actions that have the best potential to scale-up and accelerate the achievement of the SDGs.**

• **Mobilize** partners to implement the NUA and accelerate the achievement of the SDGs through specific alliances and joint actions

• **Measure the results of** joint actions and identify concrete achievements towards the SDGs.
What do we promote?

• The World Urban Campaign promotes the implementation of the New Urban Agenda to achieve the SDGs. It does so through a set of principles and drivers of change as defined in *The City We Need*.

• *The City We Need* promotes cities that are socially inclusive and engaging; affordable, accessible and equitable; economically vibrant and inclusive; collectively managed and democratically governed. It advocates for cities that foster cohesive territorial development, is regenerative and resilient, have shared identities and sense of place. It promotes well planned, walkable, and transit-friendly, safe, healthy and it promotes well-being, and cities that learn and innovate.
How do we promote?

• The World Urban Campaign engages the general public through action campaigns on key areas to raise awareness on critical issues and promote positive urban changes.

• The World Urban Campaign promotes policy dialogues to discusses urban issues, identify solutions and take action through initiatives developed and implemented locally along agreed platforms such as the Urban Thinkers Campus.

• Solutions and actions are documented and lessons learned shared broadly for improving future actions.
Our actions are driven by the following principles:

• **Ambition**: With just 10 years to go to meet the targets of the SDGs, we need to have ambitious goals commensurate with the global effort needed to deliver the 2030 promise under the Decade of Action.

• **Collaboration**: we conceive and deliver action in a spirit of collaboration and mutual support among the diverse community of partners, complementing each other rather than competing. We thrive to build synergies in order to catalyse action as needed in implementing the NUA to accelerate the achievement of the SDGs. Urban Thinkers Campuses are the key platforms to do so.

• **Result-driven**: Our actions are driven by results that are measurable. We are accountable, transparent and we monitor our actions on the ground and demonstrate impacts of solutions in cities and communities. Our contributions to the SDGs are tangible.

• **Partnership**: We thrive to deliver in partnership with UN-Habitat, in particular around its flagship programmes.
>> Partnership
We thrive to deliver in partnership with UN-Habitat, in particular around its flagship projects:

- **SDG Acceleration**
- **SDG Cities Global Initiative**
- **Digital Transformation**
- **People Centered Smart Cities**
- **Inequality**
- **Inclusive Vibrant Neighbourhoods and Communities**
- **Climate Change**
- **Climate Resilience of the Poor**
- **Migration**
- **Inclusive Cites – Enhancing the Positive Impacts of Migration**

**DECADE OF ACTION**
Leaving no one and no place behind.

Five Flagship Programmes to articulate action campaigns
Ten years to deliver change from global to local in cities and communities together.

WUC Platform: an interface with UN-Habitat to catalyze action.
2. WUC Governance
The WUC governing body:
- Advisory body to the Executive Director
- Catalyzing, action-planning and monitoring organ
- Composed of LEAD Partners and Sponsors only

Roles:
• Establishing goals, objectives, mission statement
• Defining activities, strategies, annual workplan
• Setting procedures governing the WUC

WUC Steering Committee

WUC Secretariat
Secretariat of the World Urban Campaign, coordinating the Steering Committee

Roles:
• Guidance and liaison with partners to carry out agreed activities
• Development of processes and protocols to match campaign goals and strategies with partners’ interests
• Interface with UN-HABITAT divisions and programmes
• Mainstreaming of the Campaign throughout the organization
• Coordination among partners, among committees and between committees
• Coordinating workplan and events
• Organizing external flow of information
• Monitoring partners activities

Executive Director

WUC Standing Committee

Executive organ of the Steering Committee
Roles:
• Setting and approving agendas
• Reviewing progress report
• Approving expenditures
• Reviewing new member applications
• Monitoring the composition of Steering Committee (STC)

WUC Steering Committee

Working groups or Sub-Committee

• Tools and Methods
• Good policies and enabling legislations
• 100 Cities Initiative
• Communication
• Resource mobilization
• Monitoring and reporting

Working groups or Sub-Committee
Current WUC membership types

Lead Partners (33)
- Have an MoU with UN-Habitat
- Are part of the Steering Committee (can vote)
- Promote WUC activities and communication
- Provide in-kind contribution to WUC core activities

Sponsors (2)
- Have an MoU with UN-Habitat
- Are part of the Steering Committee (can vote)
- Promote WUC activities and communication
- Provide in-kind and cash contribution to WUC core activities

Associate Partners (140)
- Sign Statement of Commitments
- Are observers in the Steering Committee
- Promote WUC activities and communication
- Provide in-kind contribution to WUC core activities

Members (20)
- Sign Statement of Commitments
- Are observers in the Steering Committee
- Promote WUC activities and communication

Media Partners (7)
- Sign Statement of Commitments
- Are observers in the Steering Committee
- Promote WUC communication

Individuals cannot be members
Currently Constituencies Partners Groups form the STANDING committee

WUC Standing Committee

- Local and Subnational Authorities
- Business and Industries
- Foundations and Philanthropies
- Medias
- Research and Academia
- Children and Youth
- Professionals
-Persons with Disabilities (*)
- Civil Society Organizations
- Parliamentarians
- Trade Unions and Workers
- Older Persons
- Grassroots Organizations
- Women
- Farmers
- Indigenous people
NEW simplified governance

**WUC Steering Committee**
- Comprised of (maximum) 16 elected representatives of the various constituencies
- Chaired by (2-3) elected representatives for a two-year mandate between two World Urban Forums
- WUC Governing body
- Advisory to the Executive Director on advocacy
  - Quarterly meeting

**WUC Secretariat**
- Guidance and liaison with partners to carry out agreed activities
- Interface with UN-Habitat programmes, mainstreaming of WUC throughout the organization
- Coordination of Steering Committee and working groups, workplan and events
- Organizing external flow of information
- Monitoring partners activities

**WUC Assembly**
- Share and exchange on results of activities
- Meet at least once a year (all members)

**Working group 1:** Vision & Workplan & Monitoring

**Working group 2:** TBD

**Working group 3:** TBD
- More working groups as required

**Composed of PCG Chairs**
- Meets quarterly online

**No Standing Committee**
- Allows the participation of everyone
NEW WUC membership types

Partners
• Sign Statement of Commitments (including sign up The City We Need)
• Commit to key areas of change to be shared and monitored
• Eligible to take part in the Steering Committee
• Observer in the Steering Committee
• Promote WUC activities and communication

Sponsors
• Have a contribution agreement with UN-Habitat
• Eligible to take part in the Steering Committee
• Promote WUC activities and communication

City Changers
• All participants in UTCs may become ‘City Changers’
• Sign up to The City We Need
• Eligible to take part in thematic webinars, meetings
• Receive regular information on WUC activities

Combines Lead and Associate Partners – No MoU needed

Allows individuals to take part in the campaign
NEW: Constituencies Partners Groups form the STEERING committee
Urban Thinkers
Campus
Urban Thinkers Campus
First Generation

First generation

The City We Need Debate

Constituent Group sessions

Urban Labs

Urban Thinkers sessions

Drafting sessions

Urban Journalism Academy

Digital Media Academy

Urban Cinema
Urban Thinkers Campus
Second Generation

In addition, UTCs deliver:
• Action Plans
• Commitments
• Collective Road Maps
## Comparative - TCWN Principles Coverage per UTC series (1.0/2.0/3.0/4.0)

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<td>1. Socially inclusive and engaging</td>
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<td>2. Affordable, accessible and equitable</td>
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<td>6. Regenerative and resilient</td>
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<td>7. With shared identities and sense of place</td>
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<td>8. Well-planned and transit-friendly</td>
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<td>9. Safe, Healthy and promoting well-being</td>
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<td>10. Learning and innovative</td>
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### Regional Balance UTC 4.0

- **Africa**: 33%
- **Arab States**: 8%
- **Asia-Pacific**: 25%
- **Latin American and Caribbean Group**: 8%
- **North America**: 20%
- **Europe**: 6%
UTCs deliver:
• Action plan
• Commitments of partners
• Road map
• Monitoring impacts
• Implementation Task Team
COVID-19 UTCs – A new model?
COVID-19 UTC Series 1

UTC#1 – Facing Urban Vulnerabilities
4 May 2020, 2.30 - 4:00 pm CET
Partner organization: Practical Action

UTC#2 - The Basic Services Gap
6 May 2020, 2.30 - 4:00 pm CET
Partner organization: Practical Action

UTC#3 - The Shelter Gap
7 May 2020, 2.30 - 4:00 pm CET
Partner organizations: Compass Housing, Habitat for Humanity

UTC#4 - The Safety Gap
11 May 2020, 2.30 - 4:00 pm CET
Partner organizations: Red Dot Foundation, Polycom, CJUR International

UTC#5 - Securidad en la Crisis Covid-19
11 May 2020, 11:30 am - 1:00 pm EDT (= 5:30-7:00 pm CET)
Partner organization: Huairou Commission

UTC#6 - Community Leaders at the Frontline
14 May 2020, 2.30 - 4:00 pm
Partner organizations: Huairou Commission, WEA

UTC#7 - The Wage Gap, Social Security and Small Business during Pandemics
20 May 2020, 2.30 - 4:00 pm
Partner organizations: ActionAid, Smartly

UTC#8 - Planning and Design for Pandemic Urban Resilience
27 May 2020, 2.30 - 4:00 pm
Partner organizations: Arcadis, Isocarp, Commonwealth Association of Planners, Paris Region

UTC#9 - Reporting during the pandemic
29 May 2020, 11 am - 12:30 EDT (= 5-6:30 pm CET)
Partner organization: Smartly, First Main Films
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<td>22 June 2020</td>
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<td>Future of real estate industry post Covid-19, way forward to develop healthy cities</td>
<td>25 June 2020</td>
<td>The International Real Estate Federation (FIABCI) Middle East</td>
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<td>25 June 2020</td>
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<td>Public Spaces as Critical Social Infrastructure</td>
<td>29 June 2020</td>
<td>Sushant School of Planning and Development, Ansal University</td>
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<td>Megacities’ Post-Covid Planning</td>
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<td>Urban Legislation and Climate Change post COVID19</td>
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<td>Colegio de Jurisprudencia Urbanística CJUR Internacional</td>
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<td>Financing Recovery for Resilient and Sustainable Cities</td>
<td>6 July 2020</td>
<td>Bombay Chamber of Com. &amp; Ind.</td>
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<td>Green public spaces for urban resilience building – Approaches, best practices, and uptake</td>
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<td>Grassroots Women Lead in Ensuring City We Need in Inclusive Post Covid-19 through the Community Resilience Fund</td>
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<td>COVID-19: A Catalyst For Sustainable Mobility?</td>
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<td>Climate Action and Energy Policy in the Post Pandemic World</td>
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<td>Accelerating Affordable and Sustainable Housing</td>
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<td>Sustainable Innovation Communities and Post-Coronavirus Resilient Recovery Strategies</td>
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<td>Role of multi-level governance for managing pandemics and building resilience of Indian cities</td>
<td>30 July 2020</td>
<td>National Institute of Urban Affairs, India</td>
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**total: 30 UTCs**
15 April 2020
COVID-19 Campaign launch

20 April 2020
WUC COVID-19 Communiqué
Together facing the COVID-19 crisis and building urban resilience towards The City We Need

Joining partners: 77

Joining individuals: 1,520

UTC Participants: 1,150

https://un Habitat.org/covid-19
Next Steps

• PCG Elections
• Approval of Vision, ToRs (Governance)
• Upcoming events
• Next WUC Assembly
• AOB